

# The State of Machine Translation 2022

An independent multi-domain evaluation of MT engines

31 MT Engines Language pairs

Content Domains

### Disclaimer

#### July 1—July 28, 2022

The MT systems used in this report were accessed from July 1 to July 28, 2022. Some of these systems may have changed since then.

#### **Automatic scoring**

This report demonstrates the performance of those systems exclusively on the datasets used for this report (see slide 12) using semantic similarity scores. The final MT decision requires Human LQA and depends on each specific use case.

#### **Tailored Dataset**

Data for all domains were collected in English from publicly available datasets and translated by e2f into 11 languages. The selected MT providers could not have had access to such data in the past for training their models.

## \* as defined in <u>"Domain Adaptation and Multi-Domain Adaptation for Neural Machine Translation: A Survey"</u> by Danielle Saunders

#### **Plain Text Only**

The evaluation was done on plain text data. We often see different results for tagged text (like those found in CAT/TMS systems) for some MT vendors and language pairs due to imperfect inline tag support.

#### **Valid for a Specific Dataset**

Normally, we run multiple evaluations for our clients using various language pairs and domains, and observe different MT system rankings than those provided in this report.

#### There's no "best" MT system

MT performance depends on how similar your data is to the data used to train the vendors' models, as well as their algorithms.

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#### **Domains? What are these?**

Domain is a corpus from a specific source that may differ from other domains in topic, genre, style, level of formality et cetera\*. Basically, a combination of industry sector and content type.

### **Executive Summary**

**Machine Translation** Engines evaluated

Language pairs

Spanish\* Ukrainian French\* Korean Italian Japanese English to  $\rightarrow$ Chinese\* Portuguese\* Arabic German Dutch

Content domains

Entertainment Healthcare General Colloquial Hospitality Legal Education Financial IT

Machine Translation engines show the best results for some language pairs and domains

(c) Alibaba

Microsoft

เป Ubiqus

**Amazon** 

① ModernMT

∞ XL8

Apptek

Naver

Y Yandex

Baidu

PROMT

**Material Production**\*\*Toudao\*\*

\*\*Toudao\*\*

\*\*Toud

DeepL

**SYSTRAN** 

Google

Tencent

Massive language expansion across all MT engines

unique language

and still growing

compared to 2021 —

The machine translation market is growing. Since The State of MT 2021 report, 4 more vendors now offer pre-trained MT models, and several open-source pre-trained MT engines have become available.

We've evaluated 31 engines, including No Language Left Behind by Meta Al, which has just been made available to the public.

We chose **COMET** from among 6 metrics for a better correlation with human translation.

Many engines perform best for English to Spanish and Chinese. Legal, Financial, IT, and Healthcare require a careful choice of MT vendor, as few perform at the top level. **Entertainment and Colloquial show** relatively low scores, which may indicate the importance for customization there.

Engines from Meta Al perform in the 2nd tier of commercial systems, except for English to Spanish (1st tier), English to Chinese, and English to Japanese (low performance).

<sup>\*</sup> Spanish (LA), French (European), Portuguese (Brazilian), Chinese (Simplified).

### **About Intento**



Intento allows global enterprises to translate 20x more on the same budget. Its tools help evaluate, customize, and connect best-fit AI to existing software and vendors. With Intento, businesses can also monitor translation performance to continuously improve their entire machine translation program.

We have been evaluating stock Machine Translation models since May 2017. For customers, we also evaluate customizable NMT models (you can get a glimpse here).

As we show in this report, the Machine Translation landscape is complex and dynamic. Models from six different vendors are required to achieve the best quality in popular language pairs, with a dramatic price difference (as much as 200 times.)

Book a demo

**Trusted by Global Enterprise** 













### Intento – Your MT Innovation Partner

#### **MT Evaluation**

Select the best-fit option among pretrained models and custom models trained on your available data optimal for your language pairs and domains.

#### 2,909

Models evaluated by Intento

#### 125k+

Language pairs available for evaluation

Evaluate best-fit MT for your data with <u>Intento MT Studio</u> or <u>ask our experts</u> for professional help.

#### MT Hub

Translate better, faster, and at scale. Keep your data secure and streamline your workflows.

#### **70%**

Less post-editing

#### 97%

MT requires no human review

Equip your team with intelligent technology to create and translate content 4x faster, in real time.

#### **MT Maintenance**

Keep your engines at the forefront of cutting-edge technology. Stay up-to-date on new models and updates.

#### 2,988

Crucial MT provider updates detected in 2021

#### 347k+

Glossary terms added and checked for their impact on quality

Learn how to <u>evolve your MT</u> <u>program</u> over time.



### About e2f

Established in 2004, e2f helps people and machines understand each other fluently, regardless of language, content, and culture. e2f solutions empower Fortune 50 brands to monitor, objectively assess, and improve communications on a global scale.

e2f delivers world-class translation and training data with its proprietary technology stack for translation, quality review, and AI services. e2f offers a global resource pool of skilled professionals in virtually all countries and languages.

To learn more, contact e2f or visit website.

#### e2f services

- → MT detection and MT quality evaluation services that enable organizations to monitor suppliers for compliance with brand standards for human and machine translation.
- → Creation of custom Lingosets<sup>™</sup>, or augmented multilingual datasets that represent real human conversational flow. Lingosets serve as benchmarks for conversational AI deployments.
- → Golden datasets and training datasets that enable leading MT providers to evaluate and fine-tune engine performance.

## Overview

- 1. MT Engines
- 2. Datasets
- 3. Evaluation Methodology
- 4. Evaluation Results
- 5. Miscellaneous
- 6. Takeaways

Machine Translation Engines

Language Pairs

Content Domains

## 1. MT Engines

1.1 Machine Translation Landscape

1.2 Evaluated Machine Translation Engines

## 1.1 Machine Translation Landscape

#### **Generic stock models**

4	AISA
(-)	Alibaba
aws	Amazon
<u> AoōTek</u>	AnnTek

- APPIEK Baidu
- DeepL

- ebay eBay
- Elia
- FUJITSU FUJITSU
- Globalese
- Google
- (()) GTCom

- - IBM IBM
    - iFlyTek
    - kakao Kakao
    - **Sa** Kawamura powered by NICT
    - Kingsoft
    - % Lesan Lesan

- Lindat
- LingvaNex
  - Microsoft
  - Mirai
  - (1) ModernMT
  - Naver

Rozetta Rozetta

RWS

**SYSTRAN** 

[ŋ] Ubiqus

Y Yandex

- NiuTrans
- O NTT
- Omniscien
- → PangeaMT
- Process9
- Prompsit

- PROMT
- Rozetta Rozetta
- **RWS**
- SAP
- Sogou
- SYSTRAN

- Tencent
- Tilde
- [1] Ubiqus
- T Vicomtech
- Y Yandex
- YarakuZen

#### **Vertical Stock Models**

- Alibaba
- Baidu
- Cloud
- Translation Microsoft
- NiuTrans
- Omniscien

- PROMT
- **RoyalFlush**
- SAP SAP
- SYSTRAN
- [ղ] Ubiqus
- XL8

#### **Custom terminology support**

- aws Amazon
- **Baidu**
- DeepL
- Google
- IBM IBM
- Microsoft

#### **Auto domain adaptation**

- aws Amazon
- Globalese
- Google
- IBM IBM
- **KantanAl**
- Microsoft

- (1) ModernMT
- Omniscien
- Rozetta Rozetta
- RWS
- SYSTRAN
- Y Yandex

#### Manual domain adaptation

- Alibaba
- Apprek AppTek
- **Baidu** Cloud
- Translation
- Omniscien
- PangeaMT

Prompsit

有道 Youdao

- > PROMT
- **F** RWS
- SYSTRAN
- Tilde
- [1] Ubiqus

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### 1.1 Machine Translation Landscape

#### **Generic Stock Models**

Pre-trained models based on generic data without a specific domain, meaning that these models are not pre-adjusted to one particular industry or specialization, such as Legal or Medical translations.

#### **Custom Terminology Support**

Allows users to customize the MT models by applying their own glossaries. Depending on the provider, terminology can be used while training custom models or for adjusting machine translation results.

#### **Manual Domain Adaptation**

The user comes directly to a provider and requests a customized model in a particular domain.

#### **Vertical Stock Models**

Follows the same logic as Generic Stock Models, as users do not customize the MT models. However, they do fit under a specific domain, relying on the context surrounding a particular industry, such as Healthcare or Finance.

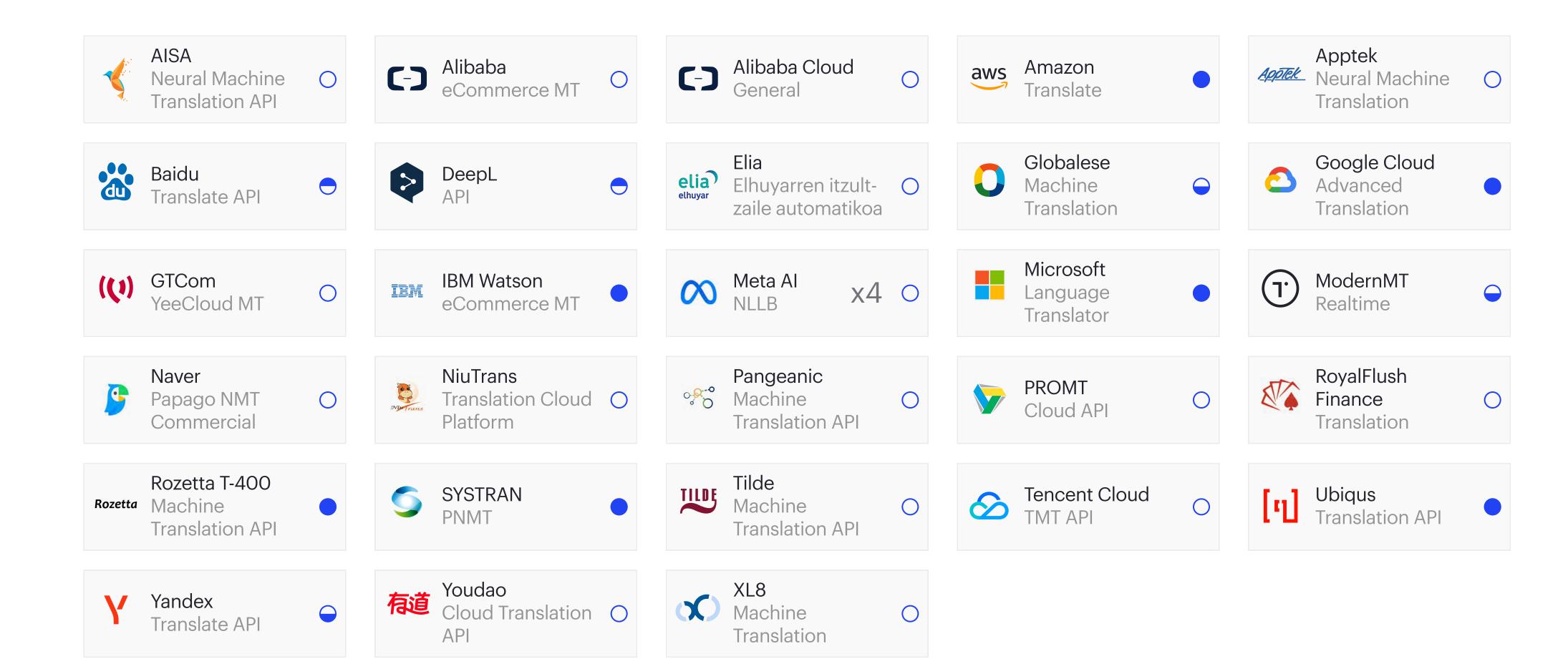
#### **Auto Domain Adaptation**

Provides an UI or and API to customize a pretrained (baseline) model with data provided by users in an automated fashion.

## 1.2 Evaluated Machine Translation Engines

#### **Customization options**

- None
- TM
- Glossary
- Both



## 2. Datasets

2.1 Preparation

2.3 Content Samples

2.2 Content Domains and Language Pairs

2.4 Sentence Length

### 2.1 Preparation

The source data collection and initial cleaning were done by Intento.

#### **Open-Source English Texts**

Carefully selected from open-source data

- → Found several resources for each domain and selected the ones with suitable license agreements
- → Extracted segments suitable for research

Data samples to reproduce this study are available by request from <u>e2f</u> and <u>Intento</u>

Data samples for various domains are used according to their licence agreements: <u>Financial data</u>, <u>Hospitality data 1</u>, <u>Hospitality data 2</u>, <u>Legal data</u>, <u>Entertainment data</u>, <u>IT data</u>, <u>Colloquial data</u>

#### Filtering to Ensure High-Quality Source

Collected data for 9 domains using open-source resources

- → Removed duplicates, tags, and broken symbols
- → Removed segments under 4 words
- Removed segments that were truncated (except for the Colloquial sector) and segments that were longer than one sentence
- Manually checked each segment in every domain to avoid segments with an ambigous meaning or incorrect tone of voice

### 2.1 Preparation

The dataset translations and quality assurance were done by e2f.

#### **Translation by Native Speaking Experts**

- → Selected native translators with expert-level qualifications and positive feedback in each language and domain.
- → For reviews, selected native language experts in editing and proofreading across multiple domains, and positive customer feedback.
- → Proofread strings supplied by Intento for compliance with proper English grammar, spelling, and punctuation and supplied files to translators via e2f's Translation, Editing, and Proofreading (TEP) platform.

#### **Quality Assurance**

Provided via e2f's TEP portal

- → Human translations were compared with ones generated by the leading machine translation engines using e2f's MT Detection tool, and determined the probability that they contained machine-translated and/or post-edited content (MTPE).
- → Strings whose MTPE probability exceeded e2f's threshold triggered expert review and was followed by re-translations, which were automatically reassessed. The resulting golden dataset does not bear traces of MTPE.
- Quality assurance reports were run on capitalization, punctuation, spelling, numbers, spaces, and typos. Reviewers implemented necessary changes and proofread the dataset prior to final delivery.

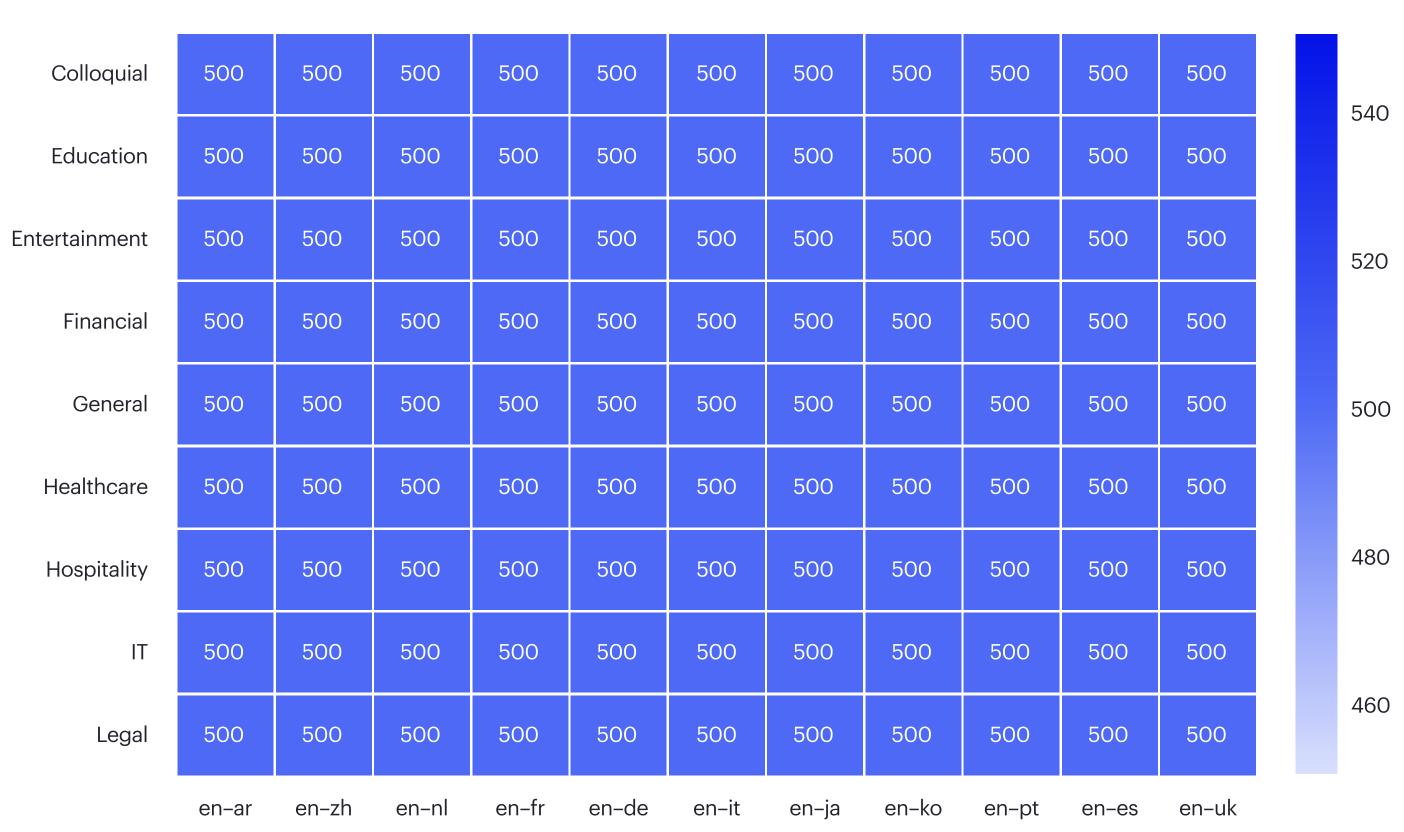
## 2.2 Industry Sectors and Language Pairs

content domains per language pair

segments in 11 language pairs per domain

This year, we have identical segment coverage for all language pairs.

#### **Available resources**



## 2.3 Content Samples by Domain

#### General

"Walmart is also the largest grocery retailer in the United States."

#### **Finance**

"Both operating profit and net sales for the three-month period increased, respectively from €16m and €139m, as compared to the corresponding quarter in 2006."

#### Hospitality

"Very reasonably priced and the food is excellent, I had pasta which was delicious, and my friend had the Italian meats & cheeses."

#### Healthcare

"Leishmaniosis caused by Leishmania infantum is a parasitic disease of people and animals transmitted by sand fly vectors."

#### Legal

"Landlord and Tenant acknowledge and agree that the terms of this Amendment and the Existing Lease are confidential and constitute proprietary information of Landlord and Tenant."

#### **Entertainment**

"Further, they are aided by a magnificent cast of co-stars, most notably their secretary, played by Isabel Tuengerthal, who is a rare gem with great comic potential."

#### **Education**

"Find what straight lines are represented by the following equation and determine the angles between them."

#### П

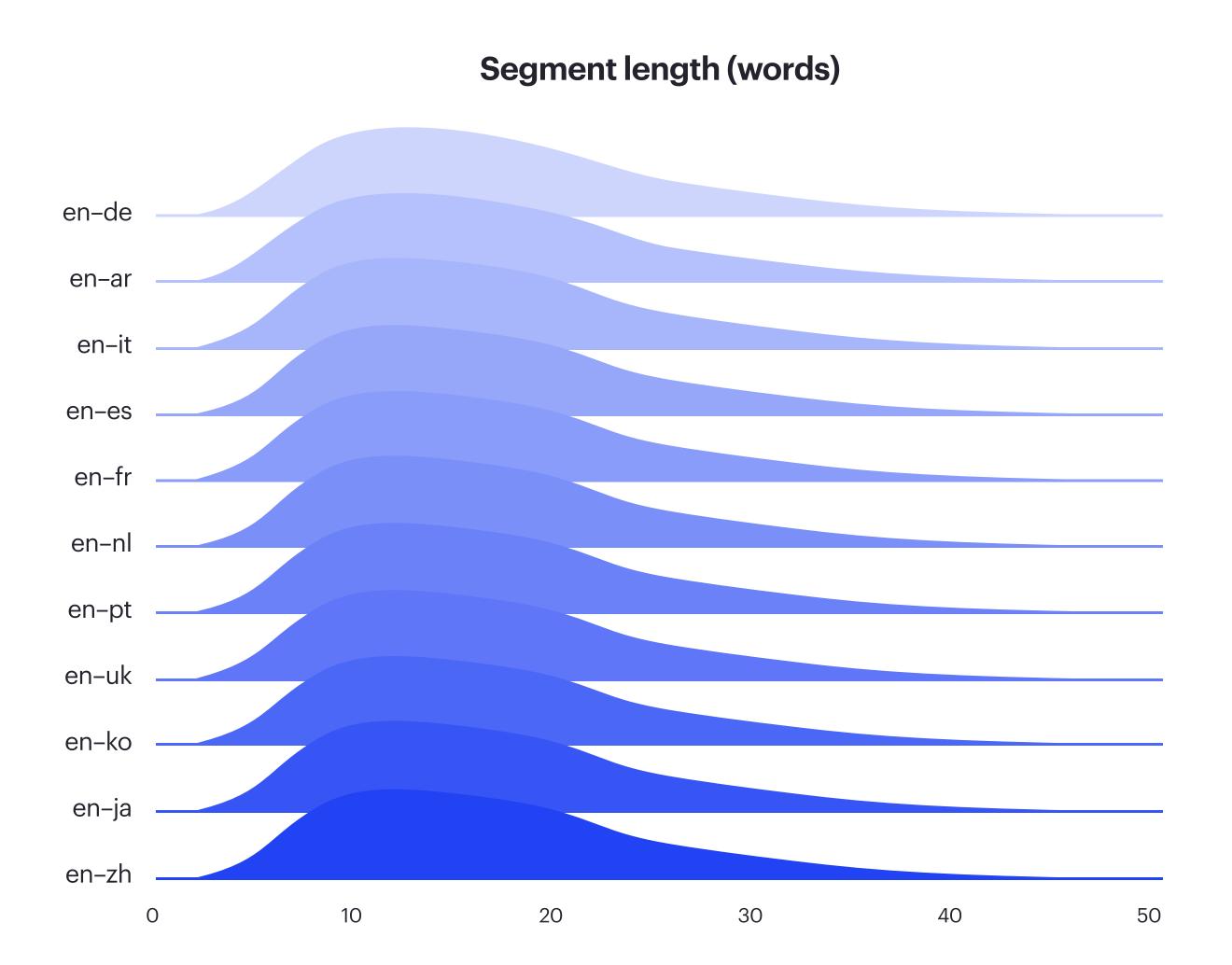
"The interface is in Python, a dynamic programming language, which is very appropriate for fast development, but the algorithms are implemented in C++ and are tuned for speed."

#### Colloquial

"and, in fact, there are two huge lenses that frame the figure on either side"

## 2.4 Sentence Length

- → The same segments were translated into 11 languages.
- → Sentences that were too short (< 4 words) were excluded from the dataset.</p>



## 3. Evaluation Methodology

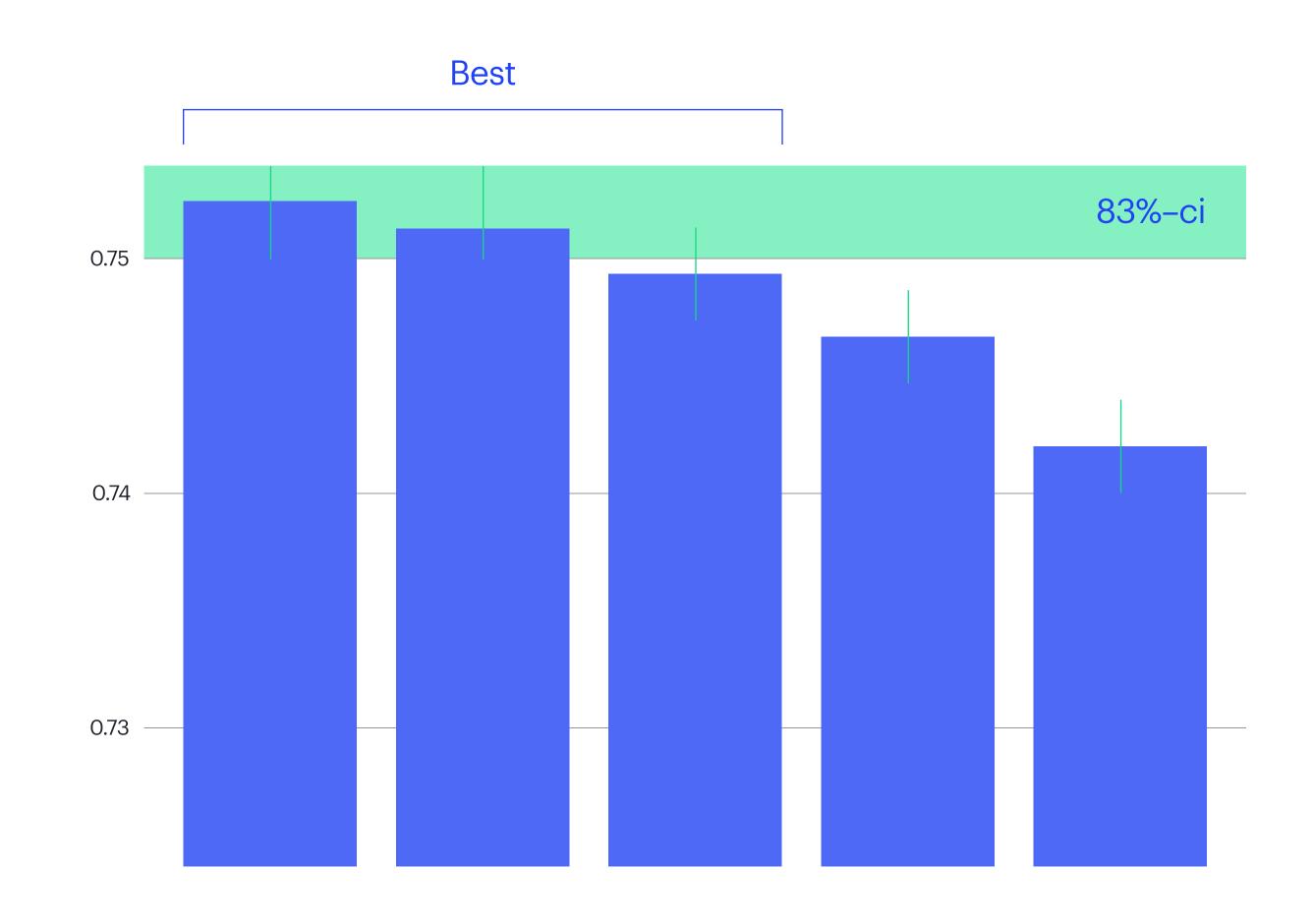
3.1 Evaluation Approach

3.2 What Scores to Use

### 3.1 Evaluation Approach

- 1. Rank MT engines based on a score showing distance from a reference human translation.
- 2. Identify a group of top-runners (BEST) within a confidence interval of the leader.

Using segment-level scores averaged across the corpus and an 83% confidence interval <sup>1,2</sup>



<sup>1.</sup> Harvey Goldstein; Michael J. R. Healy. The Graphical Presentation of a Collection of Means, Journal of the Royal Statistical Society, Vol. 158, No. 1. (1995), p. 175-177.

<sup>2.</sup> Payton ME, Greenstone MH, Schenker N. Overlapping confidence intervals or standard error intervals: what do they mean in terms of statistical significance?. J Insect Sci. 2003;3:34. doi:10.1093/jis/3.1.34.

### 3.2 What Scores to Use

#### **hLEPOR**

#### **Syntactic similarity**

Compares similarity of token-based n-grams. Penalizes both omissions and additions. Penalizes paraphrases / synonyms. Penalizes translations of different length.

paper + code

#### **PRISM**

#### **Semantic similarity**

Evaluates machine translation as a paraphrase of a human reference translation. Penalizes both fluency and adequacy errors. Does not penalize paraphrases/synonyms. N/A for Korean.

paper + code

#### **BERTScore**

#### **Semantic similarity**

Analyzes cosine distances between BERT representations of machine translation and human reference (semantic similarity). Does not penalize paraphrases / synonyms. May be unreliable for terminology in domains and languages underrepresented in BERT model.

paper + code

#### **☆** COMET

#### **Semantic similarity**

Predicts machine translation quality using information from both the source input and the reference translation. Achieves state-of-the-art levels of correlation with human judgement. May penalize paraphrases/synonyms. See why we chose COMET as the main score.

paper + code

#### **TER**

#### **Syntactic similarity**

Measures the number of edits (insertions, deletions, shifts, and substitutions) required to transform a machine translation into the reference translation. Penalizes paraphrases/synonyms. Penalizes translations of different length.

paper + code

#### **SacreBLEU**

#### **Syntactic similarity**

Compares token-based similarity of the MT output with the reference segment and averages it over the whole corpus. Penalizes omissions and additions. Penalizes paraphrases / synonyms. Penalizes translations of different length.

paper + code

## 4. Evaluation Results

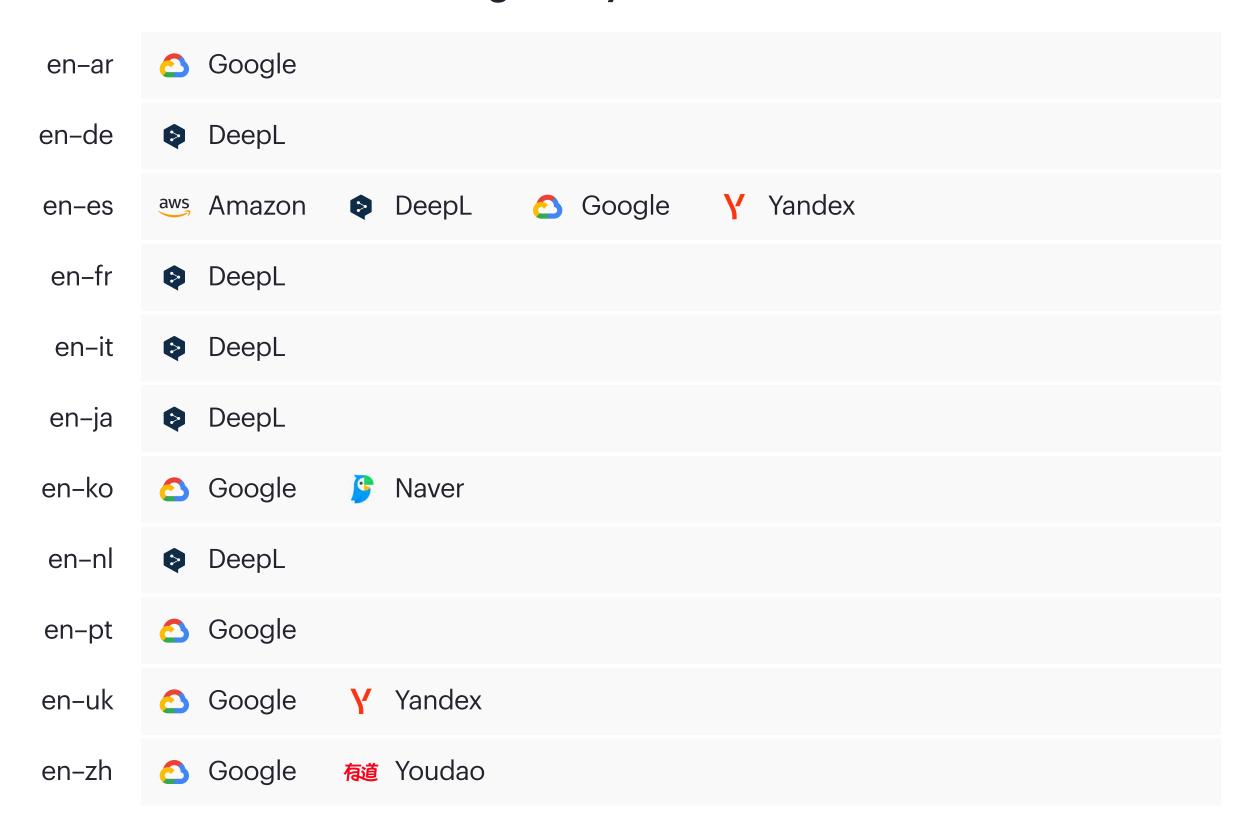
- 4.1 Best MT Engines per Language Pair (COMET)
- 4.2 Best MT Engines per Domain

- 4.3 Possible Minimal Coverage
- 4.4 Top-Performing MT Providers (COMET)

## 4.1 Best MT Engines per Language Pair (COMET)

- → 6 MT engines are among the statistically significant leaders for 11 language pairs.
- → DeepL and Google cover the best options for all languages when domains are ignored.
- Higher linguistic quality can be achieved using engine customization and glossary support.
- Absolute values are not shown to avoid confusion, as the scores are not comparable across language pairs.
- → The domain and content type mix is differenent for every language pair (see the next slide) and largely influences this leaderboard.

#### **Best MT engines by normalized COMET score\***



<sup>\*</sup> Engines are shows in alphabetical order as they are statistically non-distinguishible and are in the same tier.

## 4.2 Best MT Engines per Domain

- → In the next slide, we show the best MT engines by normalized COMET score. Each square shows the best providers for a particular language pair in a specific domain. The color of the square shows the achievable MT quality for this domain compared to other domains in this language pair.
- → For example, we see that the best engine for the English-Japanese pair in the Education and Entertainment domains is DeepL. Its score for the Education domain is higher, so we expect less post-editing than in Entertainment.
- → For each language pair, the score values were normalized to the [0,1] range, hence it's not comparable between different language pairs.
- → MT vendors in one bucket provide the best quality for this language pair and domain, with no statistically significant difference between them. They are presented in alphabetical order.

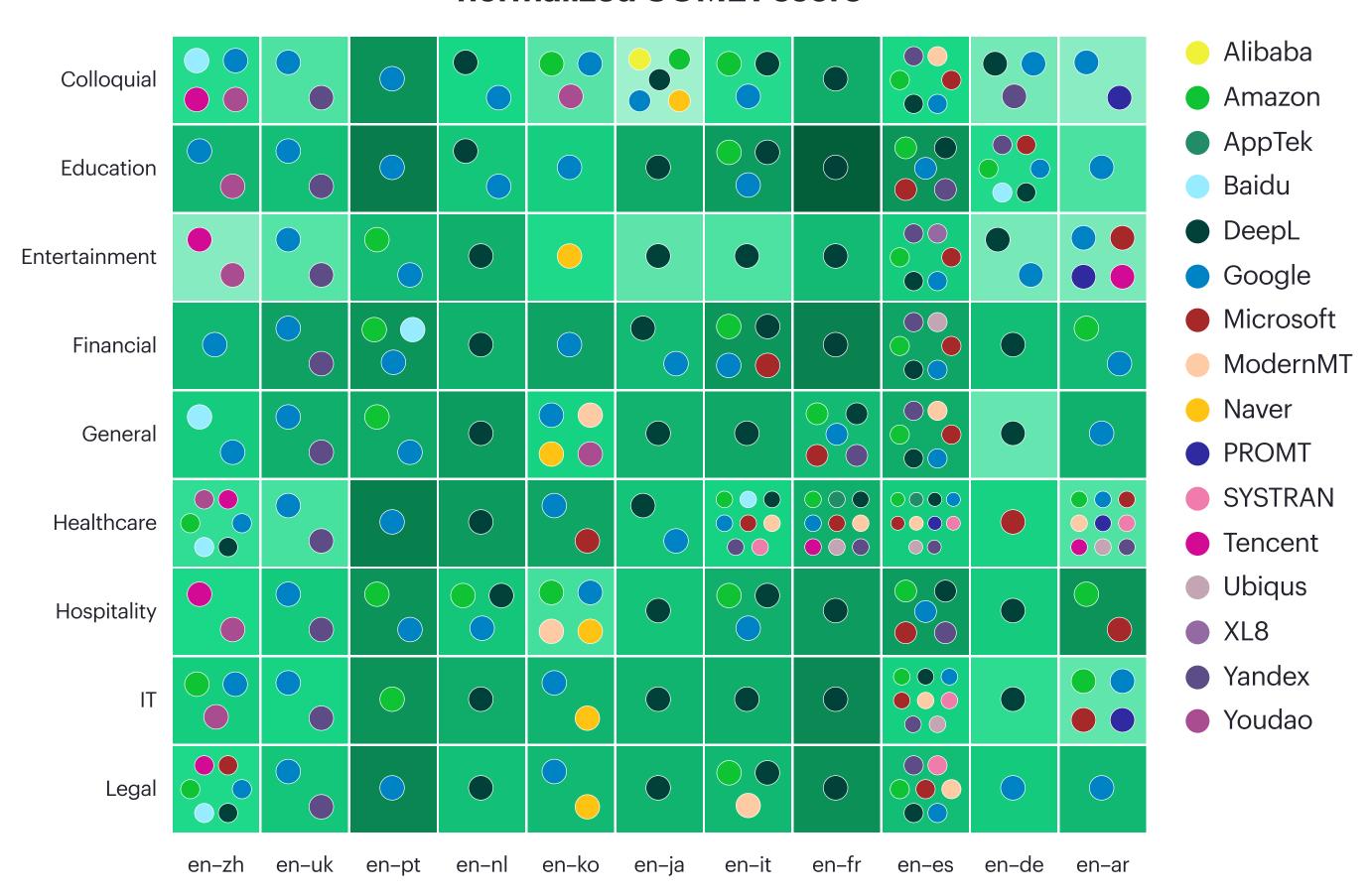
#### Available quality and best MT engines by domain per normalized COMET score

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	en-zh	en-uk	en-pt	en-nl	en-ko	en-ja	en-it	en-fr	en-es	en-de	en-ar	0.70	Engines are shows in alphabetical order as they are statistically nondistinguishible and are in the same tier.

## 4.2 Best MT Engines per Domain

- → 16 MT engines are among the statistically significant leaders for 9 domains and 11 pairs.
- → Many engines perform best with English to Spanish and Chinese.
- → Legal, Financial, IT, and Healthcare require a careful choice of MT vendor, as relatively few perform at the top level.
- Despite having several comparable engines per language pair, Entertainment and Colloquial domains show relatively low scores, which may indicate the importance of customization.
- → In the Hospitality sector, COMET is higher than the BERTScore (see Slide 54), which may be due to how these models were trained; COMET was trained on post-edits while the BERTScore looks at the semantic similarities of texts.

## Available quality and best MT engines by domain per normalized COMET score



## 4.3 Possible Minimal Coverage

6 MT engines provide minimal coverage\* for all pairs and industries, 2–4 per domain.

#### **Entertainment**

DeepL, Google, Naver, Tencent

#### Healthcare

DeepL, Google, Microsoft

#### Colloquial

DeepL, Google

#### **Financial**

DeepL, Google

#### Legal

DeepL, Google

#### Hospitality

Amazon, DeepL, Google, Tencent

#### IT

Amazon, DeepL, Google

#### **Education**

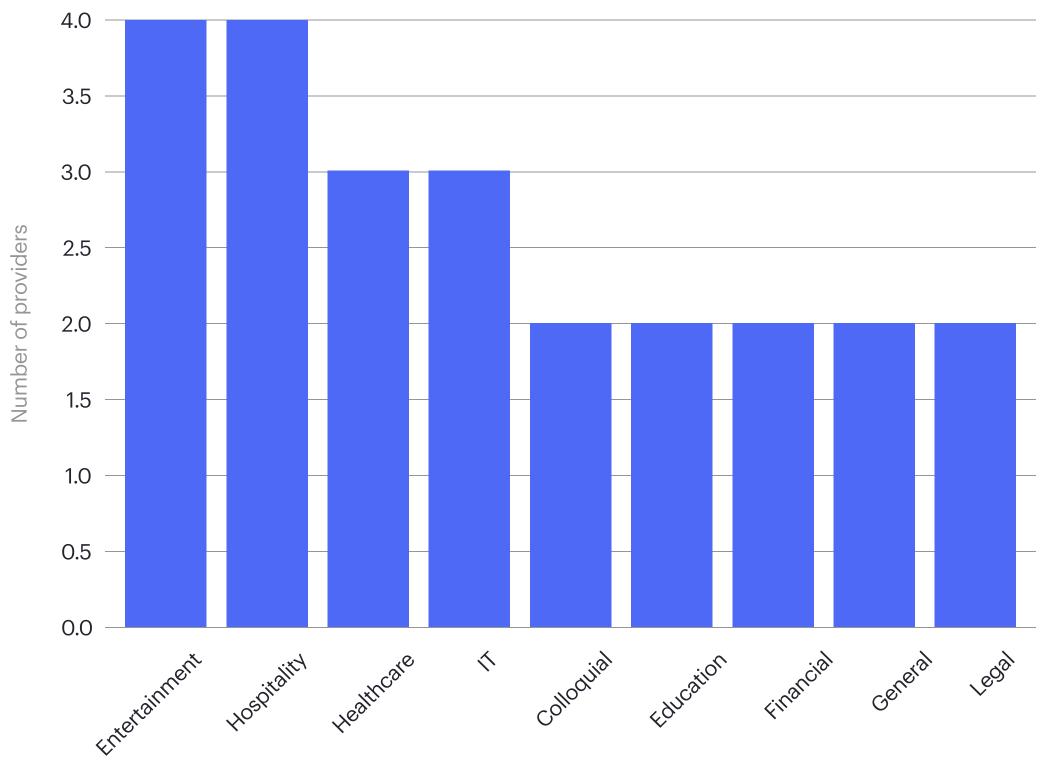
DeepL, Google

#### **General**

DeepL, Google

#### Minimal coverage for the best quality\*\*

Providers per domain



Domain



<sup>\*</sup> For every domain, we provide the minimum number of providers needed to translate all language pairs in this specific domain.

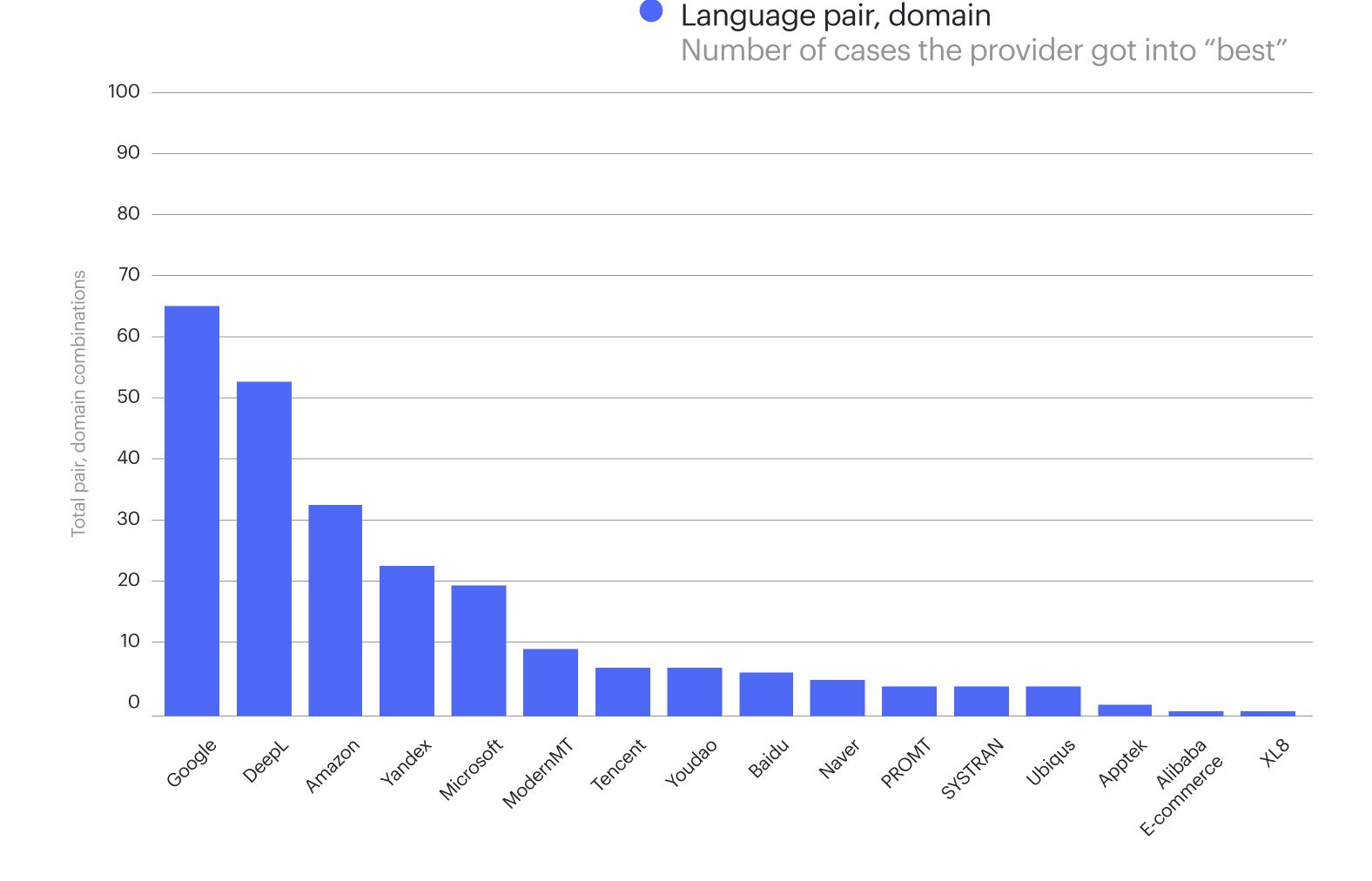
<sup>\*\*</sup> Engines are shows in alphabetical order as they are statistically nondistinguishible and are in the same tier.

## 4.4 Top Performing MT Providers (COMET)

#### 11 language pairs, 9 domains

Some providers were tested only in their specific domains and language pairs:

- → HiThink RoyalFlush specializes in en-zh translation in the Finance domain
- → XL8 specializes in media localization; it was used in the Entertainment domain in en>es, en>fr, en>ko language pairs



## 5. Miscellaneous

5.1 Language Pairs
Across All MT Engines

5.4 Independent Cloud MT Vendors with Stock Models

5.2 Changes in Providers' Features

5.5 Open Source Pre-Trained MT Engines

5.3 Public Pricing

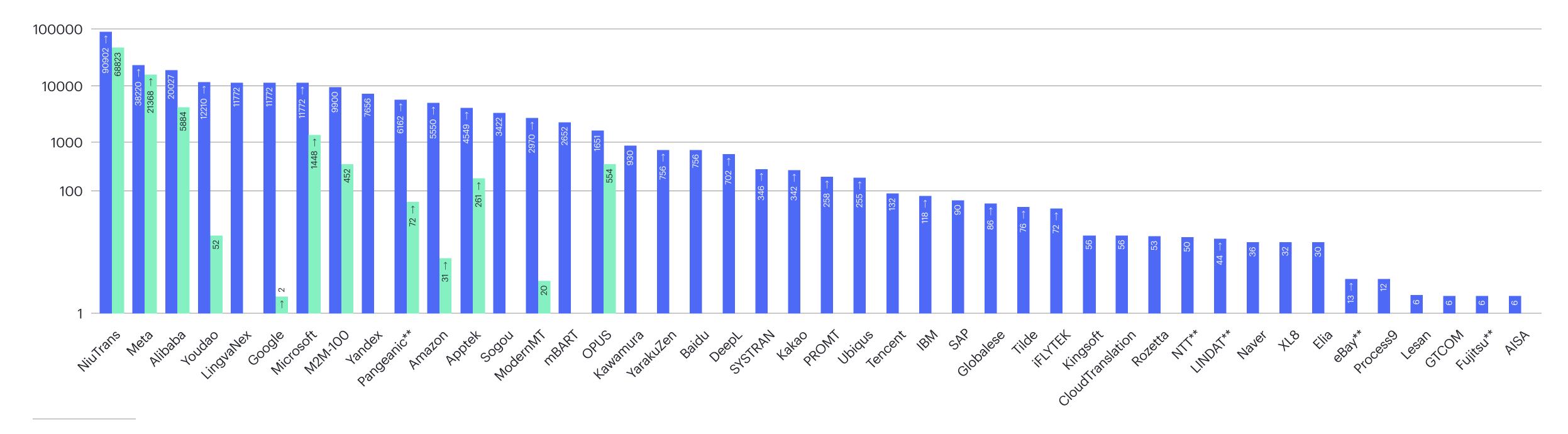
5.6 Open Source MT Performance (COMET)

## 5.1 125,075 Language Pairs Across All MT Engines\*

- total language pairs
- unique language pairs
- ↑ language pair growth

From 99,760 in August'21 to 125,075 in July'22 Significant growth for Microsoft, ModernMT, and Amazon

Added new niche MT providers with few languages



<sup>\*</sup> Where possible, we have checked via API if all language pairs advertised by the documentation are supported and removed the pairs we were unable to locate in the API.

<sup>\*\*</sup> As advertised (not validated via API).



## 5.2 Changes in Providers' Features

- → Amazon Translate <u>added</u> tone of voice support.
- → DeepL <u>added</u> two more languages to its glossaries feature:
  - Italian <> English
  - Polish <> English

They now have 14 language pairs that support glossaries.

→ At the end of 2021, Microsoft <u>passed</u> the 100 supported languages mark, bringing their overall language pair count up to more than 10,000. They are continuously adding languages, some of the last being <u>Faroese</u>, <u>Somali and Zulu</u>, and <u>Basque and Galician</u>.

- → NiuTrans was added to Intento's list of providers, bringing the total number of language pairs up to 90,902, with 68,823 unique pairs.
- → A new large open-source model with 175B parameters called BLOOM has just been made avaliable for public use. BLOOM is able to generate text in 46 natural languages and 13 programming languages. For a lot of them, such as Spanish, French, and Arabic, BLOOM is the first language model with over 100B parameters ever created.
- → Meta AI has made public their No Language Left Behind models, which are stated to be particularly good for working with low-resource languages.

## 5.3 Public Pricing

#### USD per 1M characters\*\*\*



<sup>\*</sup> Volume estimation based on 4.79 characters per word.

<sup>\*\*\*</sup> Freemium volumes are not shown.



<sup>\*\* +20%</sup> for some language pairs.

## 5.4 Independent Cloud MT Vendors with Stock Models

Commercial 45

AISA, Alibaba, Amazon, Apptek, Baidu, CloudTranslation, DeepL, Elia, Fujitsu, Globalese, Google, GTCom, IBM, iFlyTek, RoyalFlush, Lesan, Lindat, Lingvanex, Kawamura / NICT, Kingsoft, Masakhane, Microsoft, Mirai, ModernMT, Naver, Niutrans, NTT, Omniscien, Pangeanic, Prompsit, PROMT, Process9, Rozetta, RWS, SAP, Sogou, Systran, Tencent, Tilde, Ubiqus, Vicomtech, XL8, Yandex, YarakuZen, Youdao

#### **Preview / Limited**

eBay, Kakao, QCRI, Tarjama, Birch.AI

#### **Open Source Pretrained**

NLLB by Meta AI, M2M-100, mBART, OPUS

Nov 19

Preview

Jul 20

Commercial

Open Source Pretrained

The new engines are highlighted in blue.



Dec 18

Jun 19

5

Jul 22

Sep 21

## 5.5 Open Source Pre-Trained MT Engines

#### **NLLB (Meta AI)**

#### paper + code

No Language Left Behind (NLLB) is a project that open-sources models capable of delivering translations directly between a large amount of language pairs (200+ languages), including low-resource languages like Asturian, Luganda, Urdu, and others.

The creators open-source all evaluation benchmarks (FLORES-200, NLLB-MD, Toxicity-200), LID models and training code, LASER3 encoders, data mining code, MMT training and inference code, the final NLLB-200 models, and their smaller distilled versions.

The model is created by a large group of researchers at Meta AI, UC Berkeley, and Johns Hopkins University. In this report, we analyse 4 out of 5 publically avaliable models: 600M, 1.3B, 1.3B-distilled, and 3.3B.

#### OOS models evaluated in the 2021 MT Report

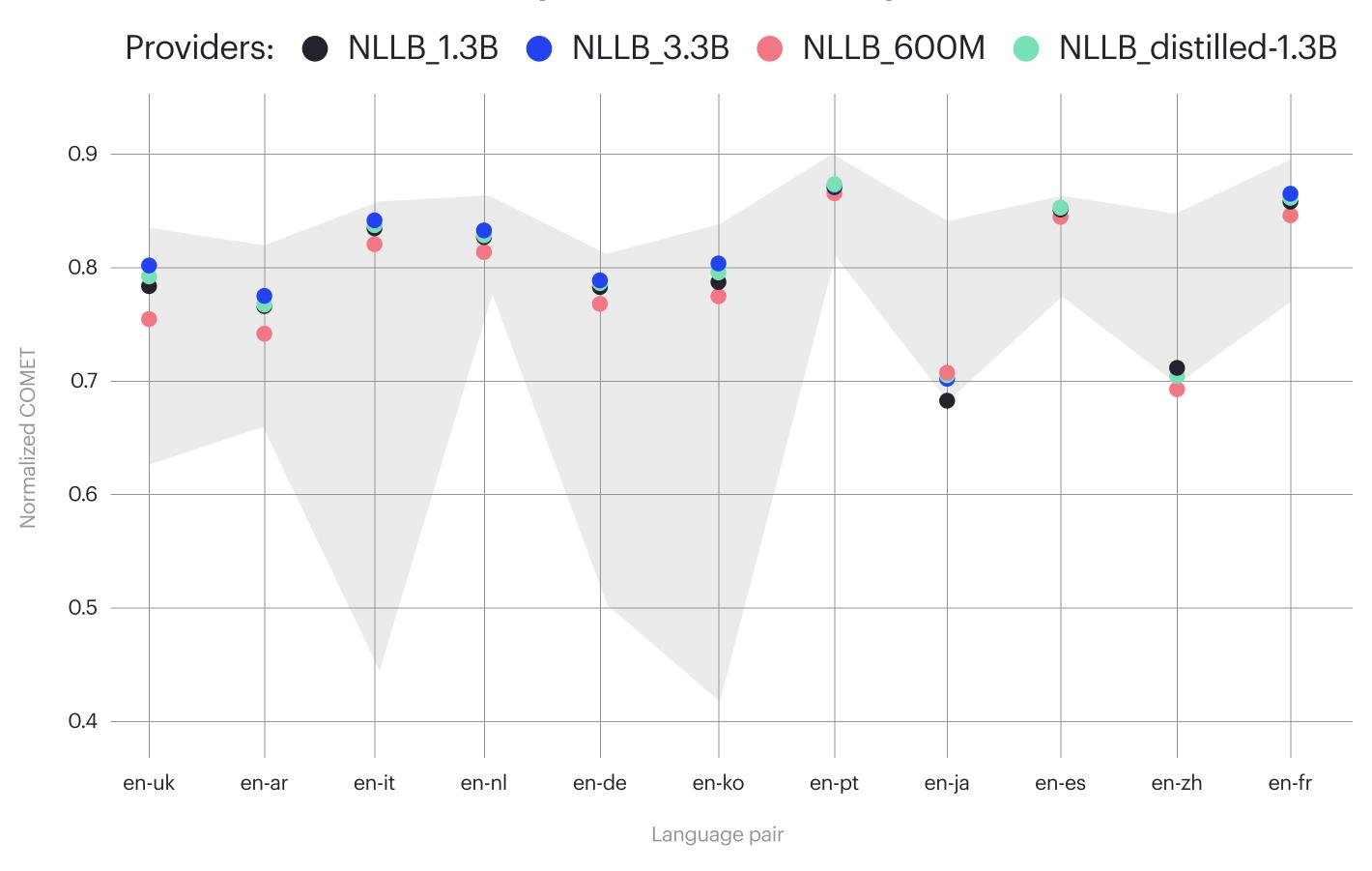
In the last year's "State of the Machine Translation", we evaluated three other open-source models: <u>OPUS MT</u>, <u>M2M-100</u>, and <u>mBART50</u>.

We have decided to omit them in this year's report as they have only shown results in the 2nd tier of commercial systems.

## 5.6 Open Source MT Performance (COMET)

- → NLLB by Meta AI mostly show performance in the 2nd tier of commercial systems.
- → For en-es, NLLB scores are on par with the best commercial systems.
- → For en-zh and en-ja, the scores are quite low.
- → NLLB with 3.3B parameters leads for en-uk, en-ar, en-it, en-nl, en-de, en-ko, and en-fr.
- → NLLB with 1.3B parameters (distilled) leads for en-pt and en-es.

## Performance of the Open Source Pretrained MT Engines compared to commercial systems



## 6. Takeaways

6.1 Key Conclusions

6.2 Intento — Your Compass in a Maze of Machine Translation

6.3 MT Evaluation & MT Maintenance

6.4 MT Hub

## 6.1 Key Conclusions

#### 1. The MT market is growing: 45 vendors

Four more vendors offer pre-trained MT models since the 2021 MT Report, plus there are several open-source pre-trained MT engines available. We have evaluated 31 MT engines — among them is NLLB by Meta AI which has just been made public.

#### 2. MT covers 125K language pairs

125,075 unique language pairs across all MT engines. 26K more than last year and still growing. The main contributors are Niutrans with their 90K language pairs, NLLB by Meta with 38K, and Alibaba with 20K.

#### 3. 16 best performing MT Engines

16 MT engines are among the statistically significant leaders for 9 domains and 11 language pairs. 6 MT engines provide minimal coverage for all language pairs and domains, 2–4 per domain.

#### 4. Open-source engines are in the 2nd tier

Open-source engines from Meta AI mostly perform in the 2nd tier of commercial systems, except for en-es (on par with top-tier systems) and en-zh & en-ja (much lower performance than commercial systems).

#### 5. Four domains require a careful MT choice

Many engines perform best with English to Spanish and Chinese. Legal, Financial, IT, and Healthcare require a careful choice of MT vendor, as relatively few perform at the top level.

#### 6. Two domains need more customization

Despite having several comparable MT engines per language pair, Entertainment and Colloquial show relatively low scores, which may indicate the importance of customization in these domains.

## 6.2 Intento — Your Compass in a Maze of Machine Translation

The MT market is constantly accelerating — and models need to be continuously re-evaluated to optimize localization budgets while ensuring the best translation quality.

Evaluate and customize MT with your dataset on many platforms at once with <u>Intento MT Studio</u> or ask our experts for professional help.

Book a demo

2,999

Evaluated models by Intento

Language pairs available for evaluation

# 6.3 MT Evaluation & MT Maintenance for a World-Class MT Program

#### **MT Evaluation**

- → Data cleaning
- → Model training
- → Test sample translations
- → Model training analysis
- → LQA (sample review)
- → Final analysis

Learn how to build or improve your MT program

#### **MT Maintenance**

- → MT Performance Monitoring & Hot-Swap
- → Glossary updates
- → Model updates
- → MT Quality Monitoring
- → Localization Checkup
- → MT Evaluation

Learn how to evolve your MT program over time

#### **Fast and Safe**

Only 5-6 weeks to get a winning MT engine with estimations for effort saved in postediting and quality in real-time cases, such as support chats

#### **Trusted**

We run 15–20 MT Evaluation projects per month for global companies across industries under strict Security, Quality, and Data Protection requirements. ISO 27001 and ISO 9001 certified.



## 6.4 MT Hub. The Fastest Way to Translate 20x More

Select the best-fit machine translation for all your business needs with just a single contract.

Book a demo

#### Localization



Make your translators 70% more productive and translate more content, faster, on the same budget. Works in XTM, memoQ, and 15+ TMS.

#### **Customer Service**



Achieve 24/7 real-time multilingual support with 97% user satisfaction in Salesforce Service Cloud, ServiceNow Service Portal, Helpshift, and Zendesk.

#### **Office Productivity**



Make your digital workplace accessible for all employees and boost their global productivity.

#### **Software Development**



Help your international dev teams code and collaborate seamlessly no matter what languages they speak.

#### **Community Content**



Make all your community content readable and searchable in native languages. Verint Community, ServiceNow Community & Case and Knowledge Management.

# 6.4 MT Hub. Connect Best-Fit MT with Your Existing Software and Vendors

Book a demo

# The State of Machine Translation

An independent multi-domain evaluation of MT engines

Commercially available pre-trained MT models

2261 Market St, #4273 San Francisco, CA 94114

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3655 Nobel Drive, Suite 520 San Diego, CA 92122

e2f.com

### Appendix A

A.1 Choosing the Score

A.2 Going Forward with COMET

### A.1 Choosing the Score

#### PRISM — unstable behaviour

We cannot use PRISM for the purposes of this report as we observe unstable behavior, with translations similar to the reference getting scores lower than some of the imperfect paraphrases, making comparing the mean scores problematic for highperforming engines. Also, it does not penalize nontranslations and is not available for Korean.

#### BERTScore — commonly used

We also <u>provide results</u> for BERTScore, as it is one of the most commonly used machine translation quality metrics.

### **COMET** — better correlation with human translation

A choice has to be made between BERTScore allowing omissive paraphrasing, and COMET penalizing context-dependent alternative translations. We have decided to go with COMET for this report, as it has a better correlation with human ratings and judgement.

#### **Highest BLEU scores**

We have also added a matrix with the highest SacreBLEU scores in <u>Appendix D</u>, as BLEU was the baseline for machine translation evaluation for decades.

43 of 63

See the comparison of hLEPOR, BERTScore, PRISM and COMET in Appendix A.

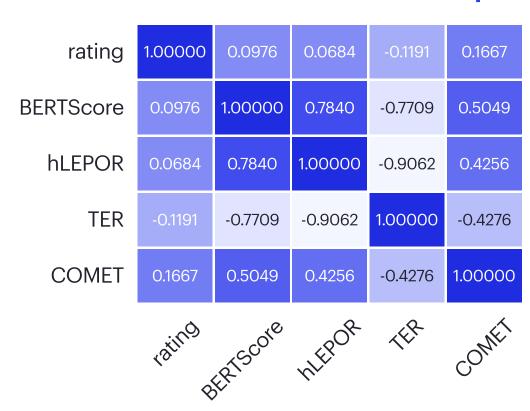
### A.1 Choosing the Score

We've run a separate study on 15 language pairs and 21 unique MT models where we compared several metrics with human reviewers' judgement.

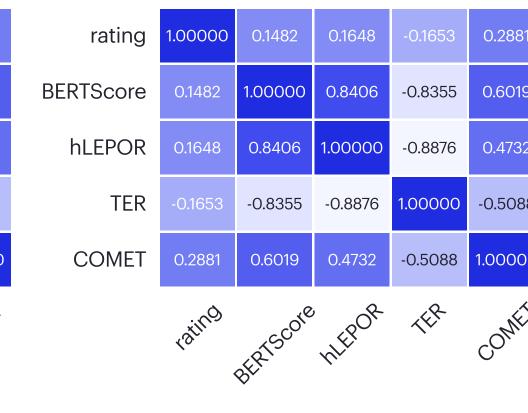
We found that in 10 out of 15 language pairs COMET has a better correlation with human ratings than other metrics, in 3 out of 15 language pairs BERTScore shows slightly better correlation, and in 2 language pairs based only on the data we currently posses both BERTScore and COMET show lower correlation results.

Please note that we have analyzed the post-editing case, and for other use cases, such as gisting or understanding MT, BERTScore may be better.

#### Pearson correlation in en-de 0.0423 0.0769 00000 BERTScore 0.7998 0.0423 1.00000 -0.7926 **hLEPOR** 0.7998 1.00000 -0.8921 TER -0.7926 -0.8921 1.00000 -0.5069 COMET 0.1585 0.5894 0.4962 -0.5069 1.00000



Pearson correlation in en-pt

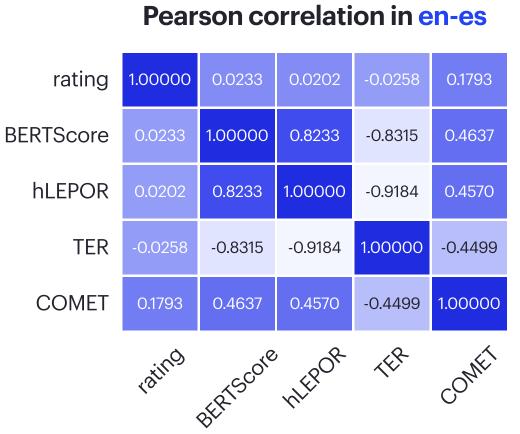


Pearson correlation in en-nl

Pearson correlation in en-ko

rating	1.00000	0.1545	0.1463	-0.1838	0.2477
BERTScore	0.1545	1.00000	0.7897	-0.8421	0.6427
hLEPOR	0.1463	0.7897	1.00000	-0.8978	0.5995
TER	-0.1838	-0.8421	-0.8978	1.00000	-0.6158
COMET	0.2477	0.6427	0.5995	-0.6158	1.00000
	rating	akriscore	HLEPOR	ALP.	COMET

Pearson correlation in en-fr



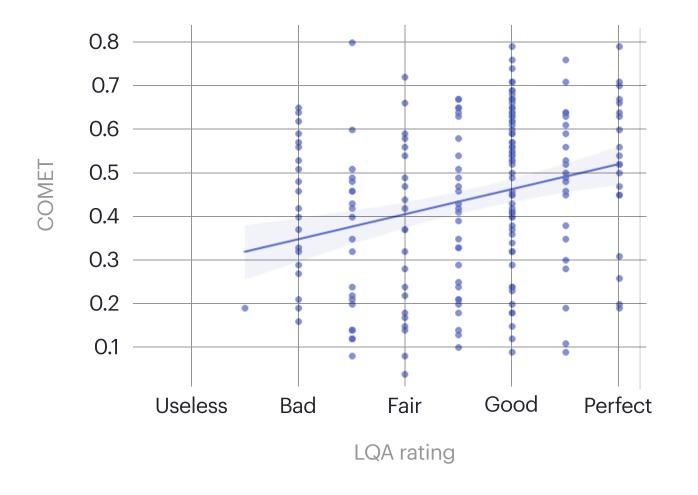
	· oai	0011 00			
rating	1.00000	0.1742	0.1537	-0.0489	0.2721
BERTScore	0.1742	1.00000	0.8068	-0.8200	0.4488
hLEPOR	0.1537	0.8068	1.00000	-0.7890	0.4676
TER	-0.0489	-0.8200	-0.7890	1.00000	-0.4098
COMET	0.2721	0.4488	0.4676	-0.4098	1.00000
	rating	ascore	LEPOR	KEP.	CONET

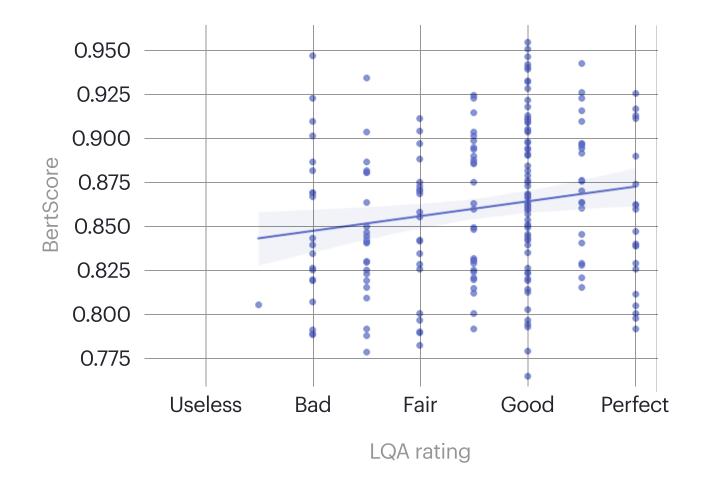
See the comparison of hLEPOR, BERTScore, PRISM and COMET in Appendix B.

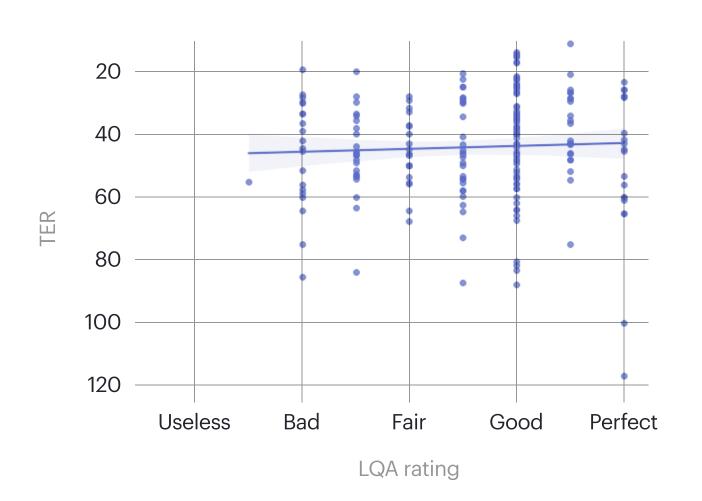


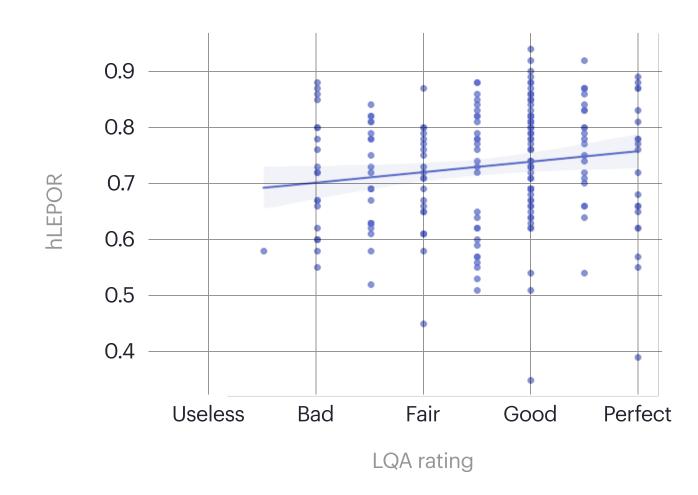
### A.1 Choosing the Score

We have checked the correlations between several metrics and human judgment ratings. COMET has the best correalation in most cases.









See the comparison of hLEPOR, BERTScore, PRISM and COMET in Appendix A.



### A.2 Going Forward with COMET

Our version of COMET is available for Intento customers via Intento API and MT Studio UI for Intento customers.

In the making of this report, wmt20-comet-da model in the COMET 1.0.1 package was used.

Reach us to learn more

- Uses source segment, reference, and machine translation to find the machine-translated segment's correlation with human judgement.
- → Source texts and human translations often have different formatting, so we lowercase everything before applying COMET.
- → For every language pair, we have normalized COMET to fit [0,1] interval.
- → Does not reflect absolute quality level. Not comparable across language pairs.
- → We are grateful to <u>Unbabel</u> for releasing the COMET metric and appreciate Unbabel's support and guidance in configuring it.

See the analysis for BERTScore in Appendix B.



See the comparison of hLEPOR, BERTScore, PRISM and COMET in Appendix A.

### Appendix B

- B.1 Comparing hLEPOR and BERTScore
- B.2 Comparing hLEPOR and COMET
- B.3 Comparing
  BERTScore and Prism

- B.4 Comparing COMET and Prism
- B.5 Comparing
  BERTScore and COMET

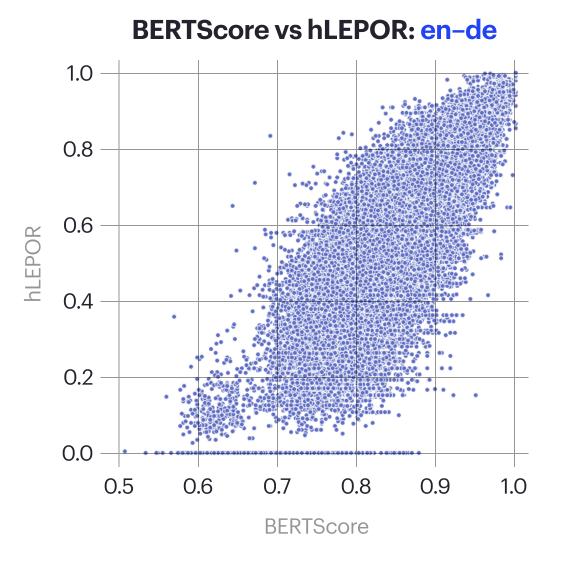
# B.1 Comparing hLEPOR and BERTScore

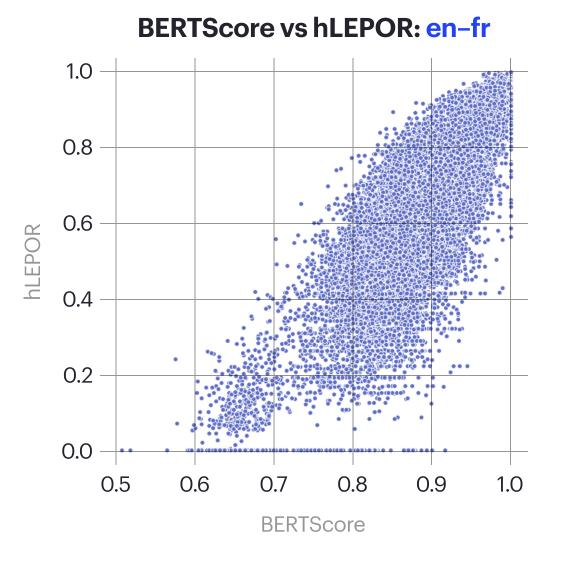
#### low hLEPOR + high BERTScore

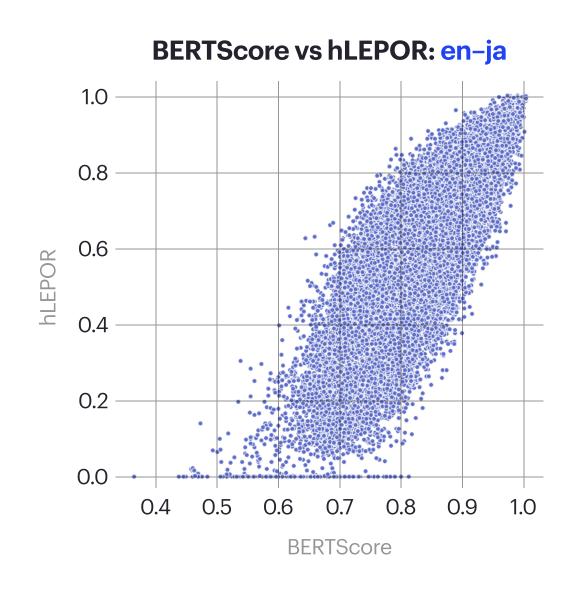
- → paraphrases / synonyms
- → minor differences in plurality between reference and MT

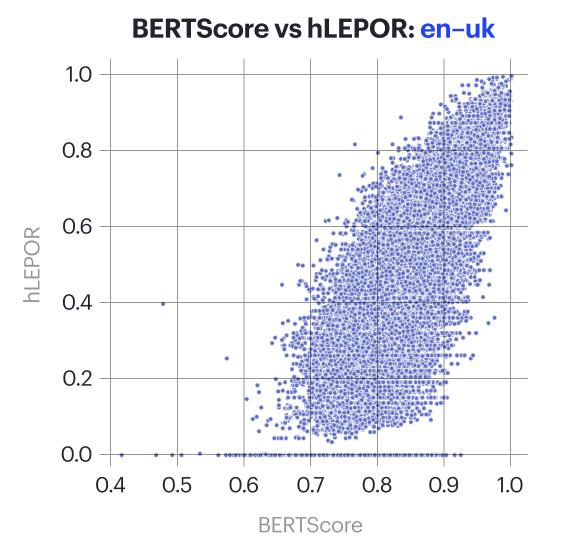
#### high hLEPOR + low BERTScore

- → mostly doesn't exist
- → punctuation and spacing issues









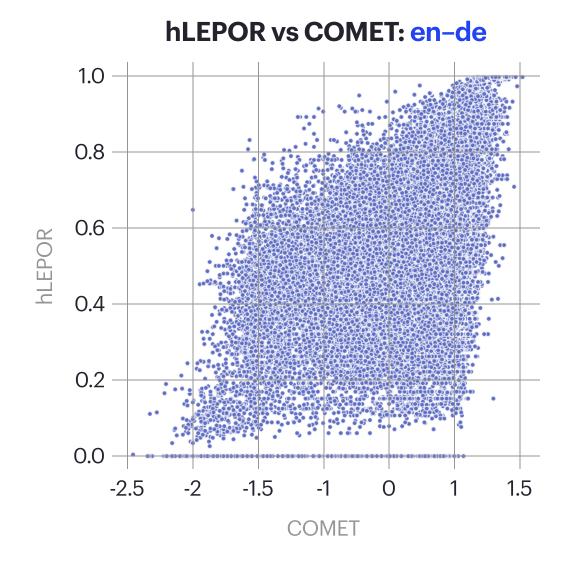
# B.2 Comparing hLEPOR and COMET

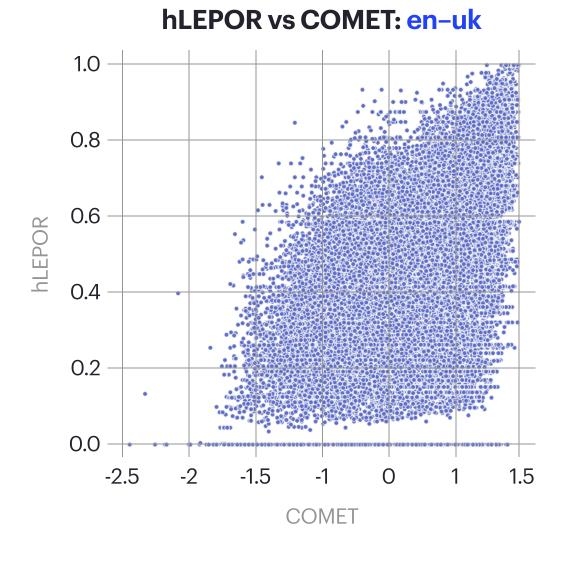
#### low hLEPOR + high COMET

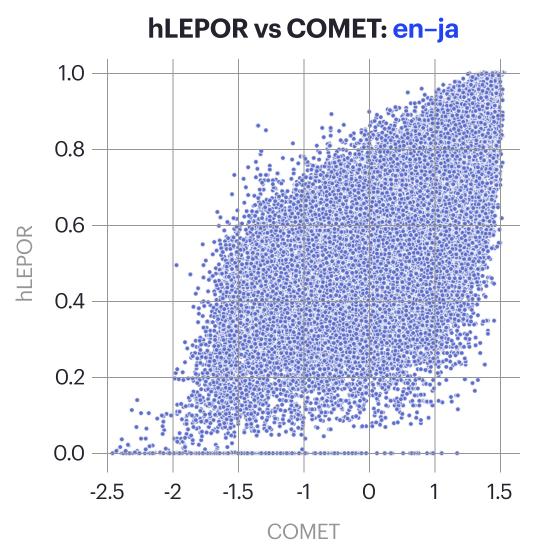
- → paraphrases / synonyms
- → minor punctuation / tokenization issues

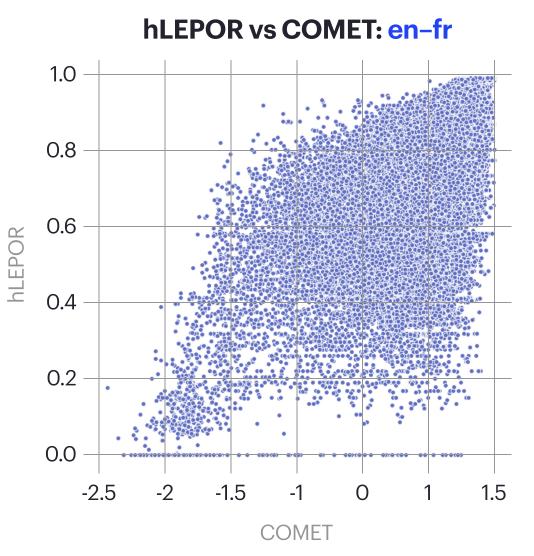
#### high hLEPOR + low COMET

→ COMET penilizes one-word omissions that do not affect hLEPOR that much









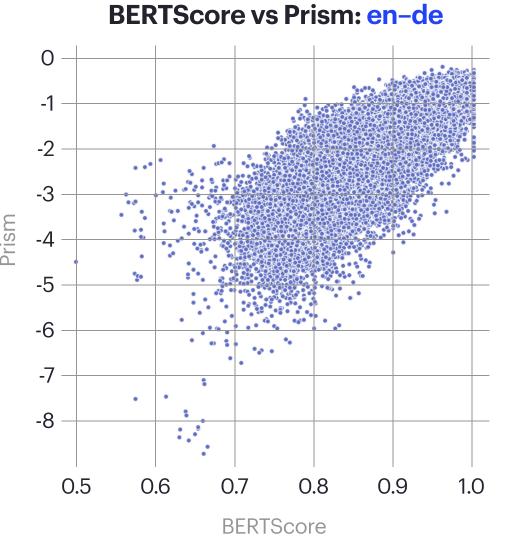
## B.3 Comparing BERTScore and Prism

#### low BERTScore + high Prism

- → context-dependent alternative translations with different meanings (non-paraphrases)
- → non-translated phrases
- → punctuation issues that Prism does not penalize in some cases

#### high BERTScore + low Prism

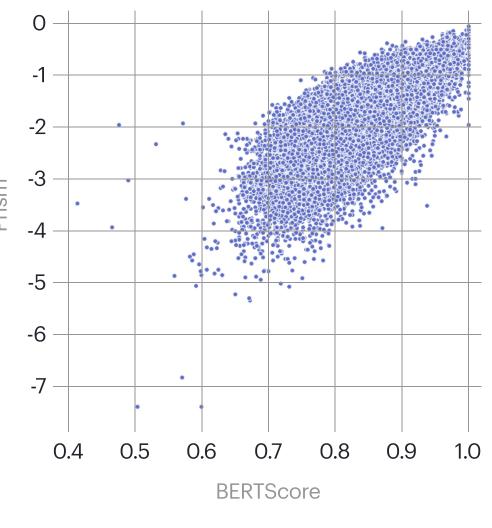
→ PRISM for identical translations is not guaranteed to be close to 1 due to the logarithmic nature of the metric



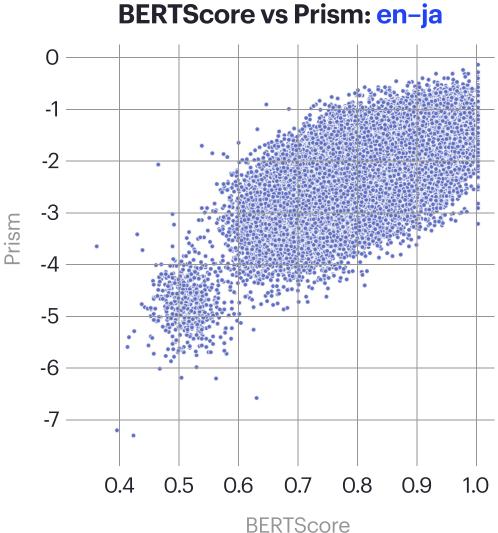
BERTScore vs Prism: en-fr

BERTScore





BERTScore vs Prism: en-uk



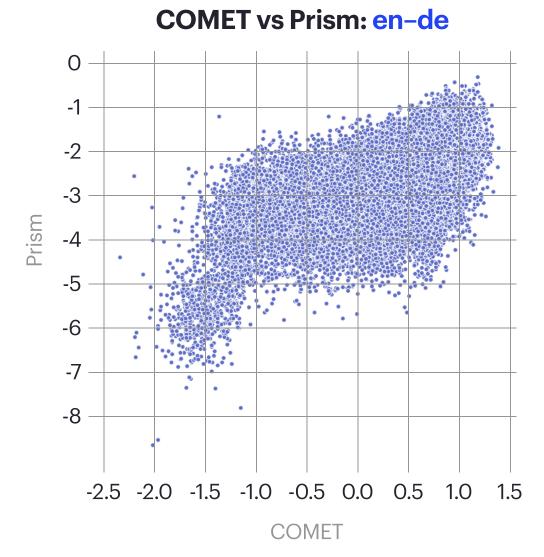
# B.4 Comparing COMET and Prism

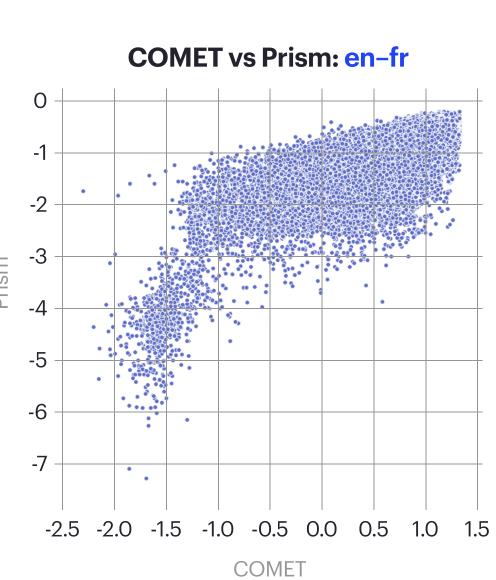
#### low COMET + high Prism

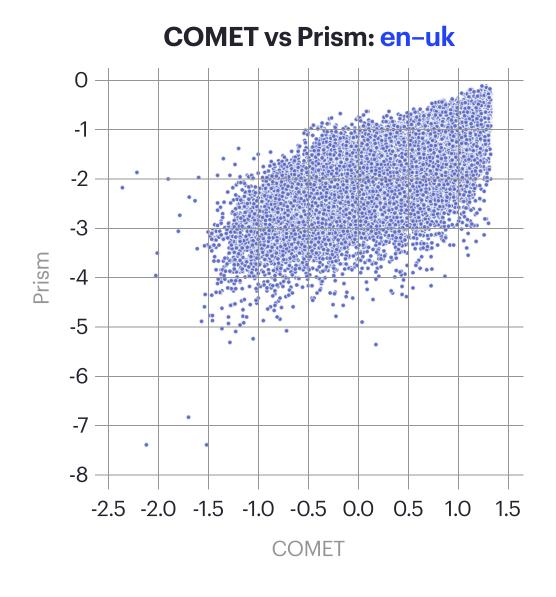
- → context-dependent alternative translations with different meanings (non-paraphrases)
- → punctuation issues that Prism does not penalize in some cases

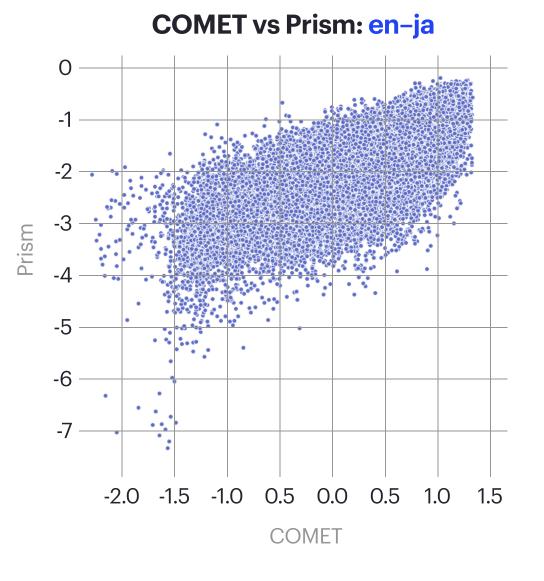
#### high COMET + low Prism

- → PRISM for identical translations is not guaranteed to be close to 1 due to the logarithmic nature of the metric
- → punctuation issues that Prism penalizes too harshly in some cases









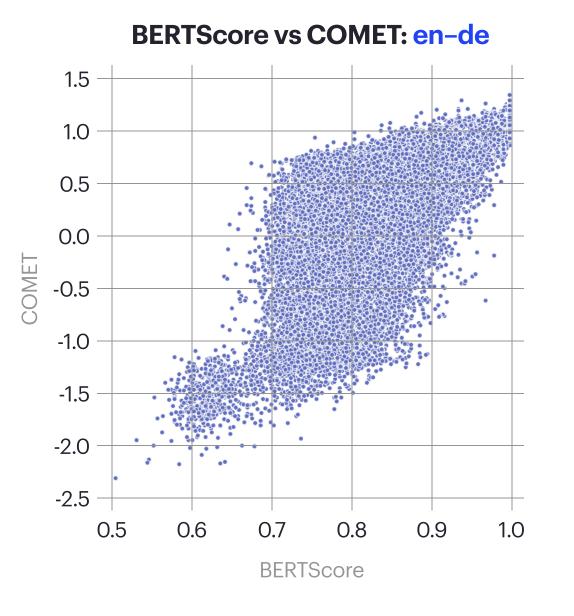
## B.5 Comparing BERTScore and COMET

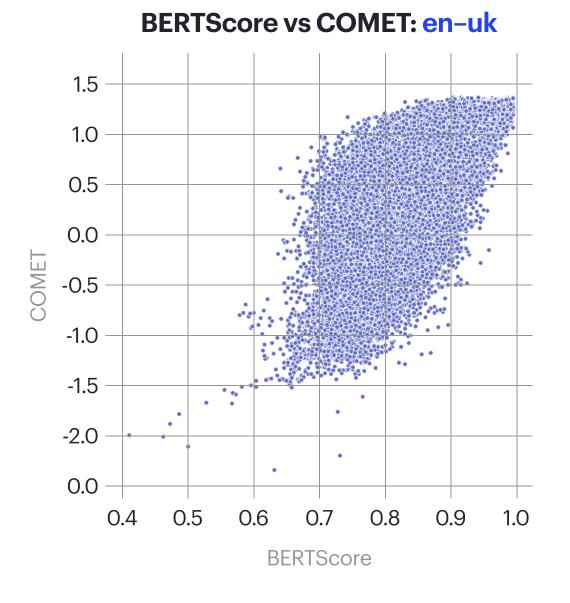
#### low BERTScore + high COMET

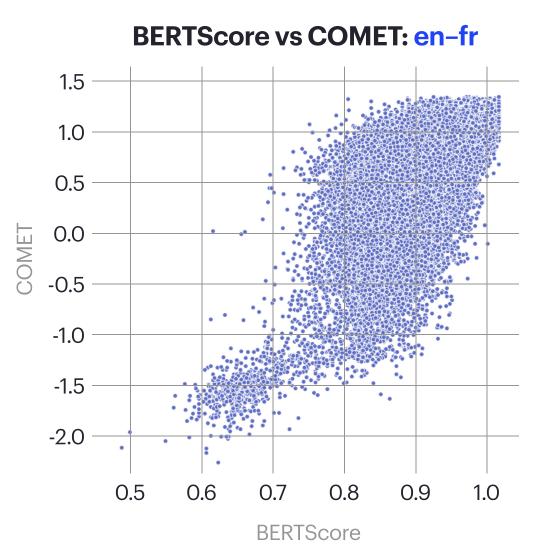
- → context-dependent alternative translations with different meanings (non-paraphrases)
- → minor tokenization issues (e.g. merging words vs using "-" in German)

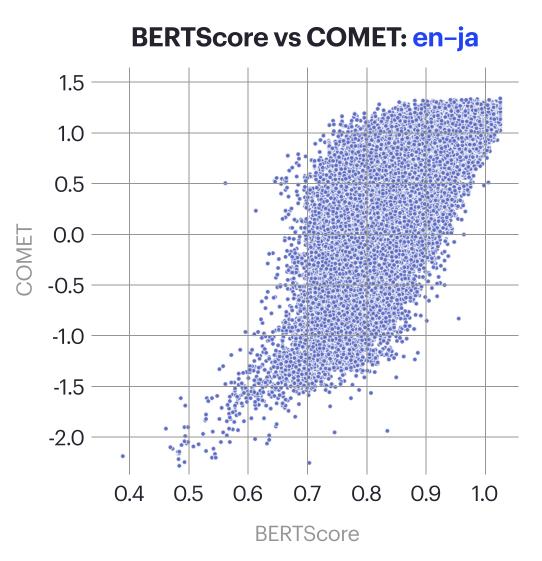
#### high BERTScore + low COMET

- → omissions and omissive paraphrases
- context-dependent alternative translations with a different gender or tone of voice (mostly short sentences that lack context)









### Appendix C

C.1 Ranking for BERTScore

C.4 Best MT per Domain (BERTScore)

C.2 Best MT per Language Pair (BERTScore)

C.5 TOP Performing MT Providers (BERTScore)

C.3 Best achievable score per Language pair and Domain (SacreBLEU)

### C.1 Ranking for BERTScore

- → For every language pair, we have normalized BERTScore to fit the [0,1] interval.
- → BERTScore rarely penalizes omissions and omissive paraphrases.
- → BERTScore penalizes different capitalization, therefore we have lowercased all text inputs. Per our observations, it does not lead to score corruption for properly capitalized sentences.
- → Does not reflect absolute quality level. Not comparable across language pairs.

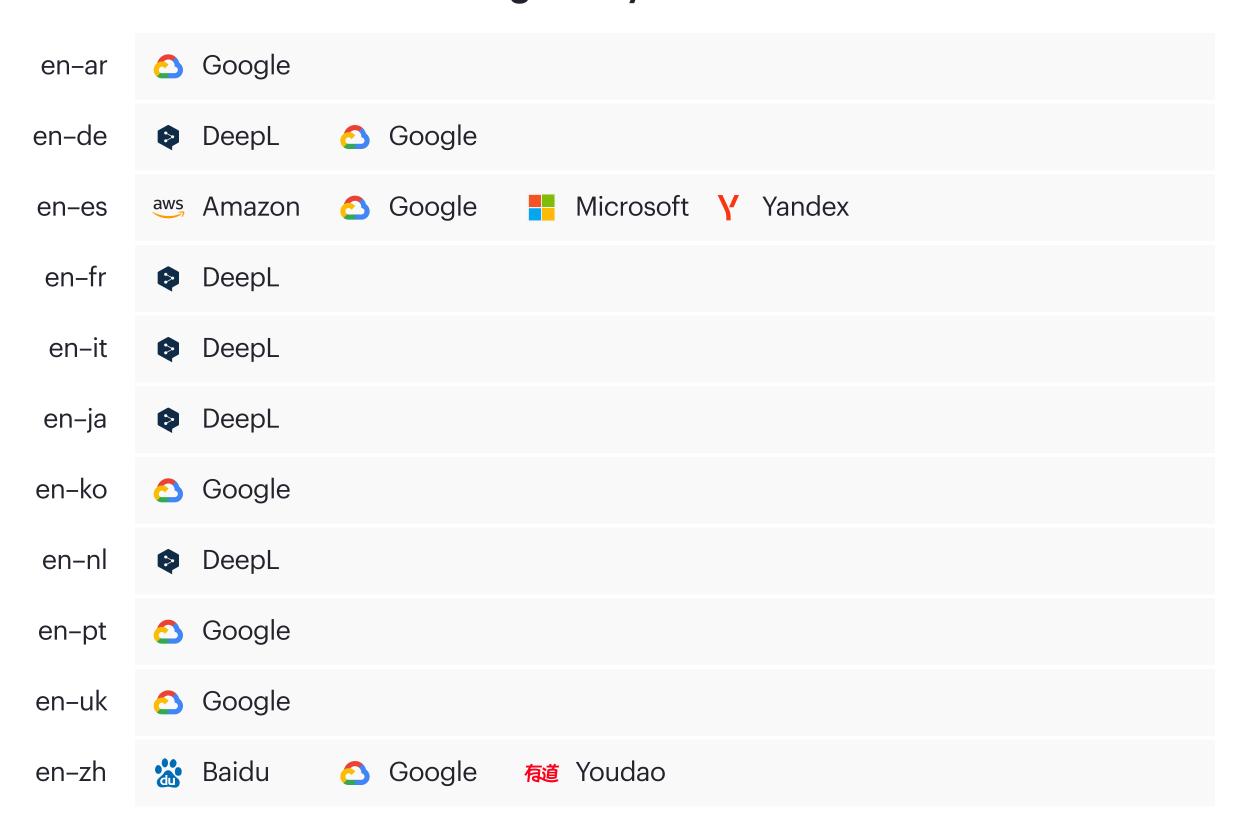
MT vendors in one bucket provide the best quality for this language pair and domain, with no statistically significant difference between them. They are presented in alphabetical order.



# C.2 Best MT per Language Pair (BERTScore)

- → There are slightly more leading MT engines than COMET suggests, 8, with a similar amount of engines per language pair.
- → The same engines for minimal coverage: DeepL and Google.
- Absolute values are not shown to avoid confusion, as the scores are not comparable across language pairs.
- → The domain and content type mix is different for every language pair (see the next slide) and greatly influences this leaderboard.

#### **Best MT engines by normalized BERTScore**



Engines are shows in alphabetical order as they are statistically nondistinguishible and are in the same tier.



# C.3 Best achievable score per Language pair and Domain (SacreBLEU)

- → In the next slide, we show a heatmap of the best MT engines by a normalized COMET score. Each square shows the best providers for a particular language pair in a specific domain. The color of the square explains how high the best engines ranked among all engines in this combination of pair and domain.
- → For example, we see that the best engine for the English-Japanese pair in the Education and Entertainment domains is DeepL. Its score for the Education domain is higher, and we expect less post-editing than in Entertainment.
- → Please remember that the absolute values of scores depend on the language pair you evaluate, and one should not compare scores between different language pairs.

MT vendors in one bucket provide the best quality for this language pair and domain, with no statistically significant difference between them. They are presented in alphabetical order.

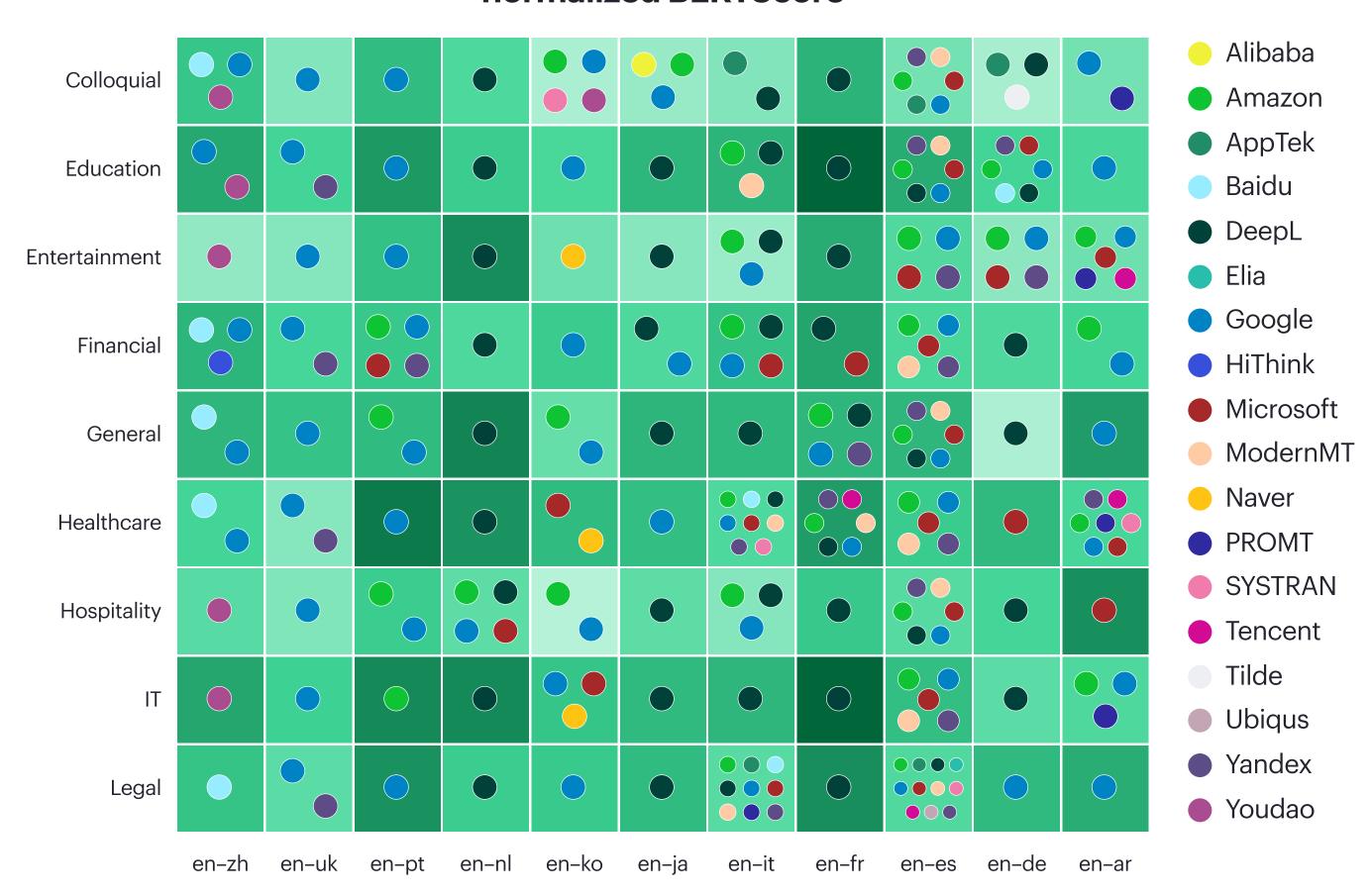
#### Available quality and best MT engines by domain per normalized BERTScore

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Legal												0.70	
	en-zh	en-uk	on nt	en-nl	en-ko	en-ja	en-it	en-fr	en-es	en-de	en-ar		Engines are shows in alphabetical order as they are statistically non-
	CHEZH	CHEUK	en-pt		CII NO	GII ja	CII IL	CII II	CII CS	CIT GC	CII GI		distinguishible and are in the same tier.

# C.4 Best MT per Domain (BERTScore)

- → This chart is provided for reference. We recommend using the COMET chart on Slide 23.
- → 17 MT engines are among the statistically significant leaders for 9 domains and 11 language pairs.
- → The only significant difference from COMET is English to Chinese, Legal domain, where unlike COMET there is only one leading option, Baidu.
- → BERTScore favors Google a lot our hypothesis is that because BERTScore is a Google product it might be more familiar with its translation style.

### Available quality and best MT engines by domain per normalized BERTScore

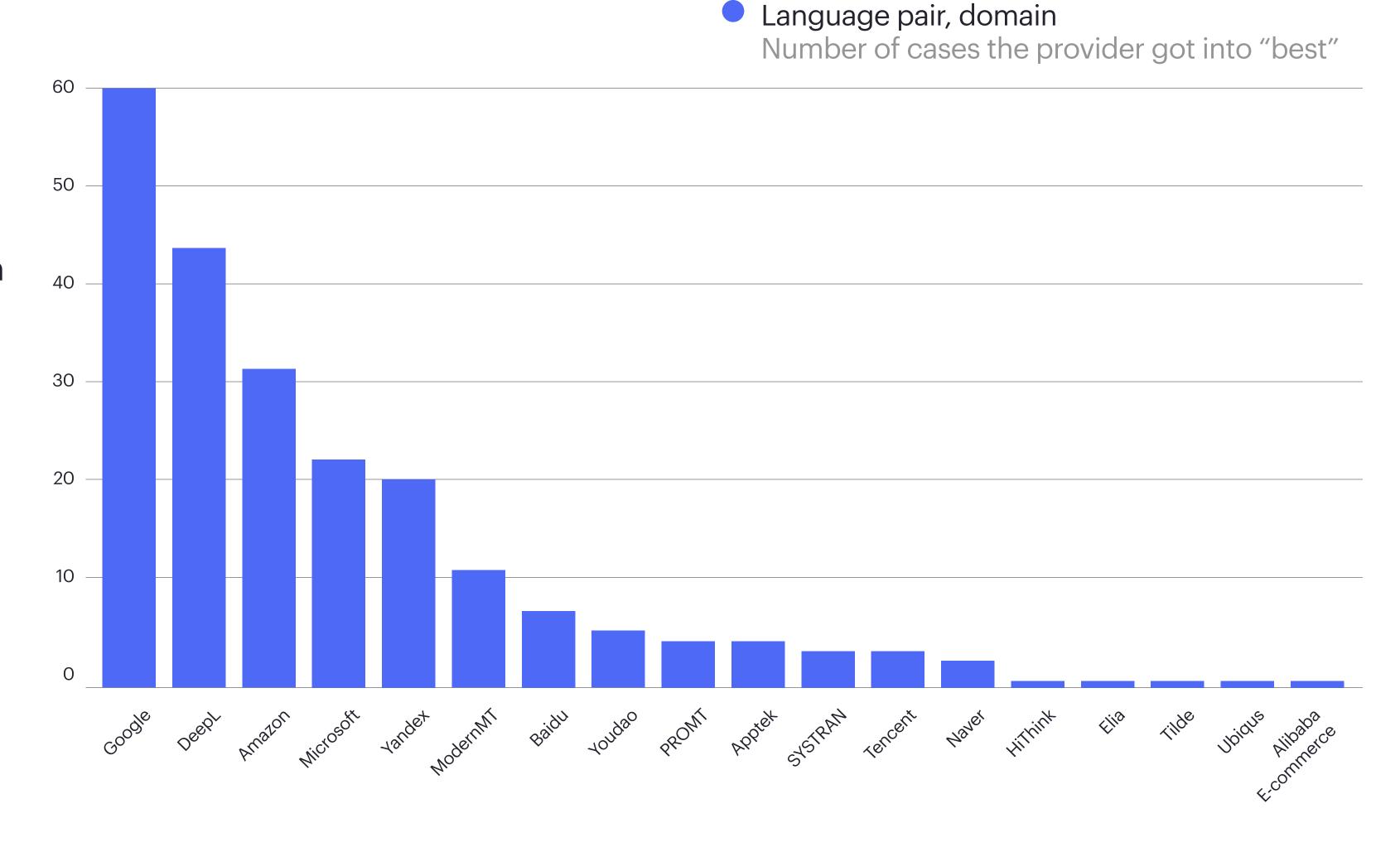


# C.5 Top performing MT Providers (BERTScore)

#### 11 language pairs, 9 domains

Some providers were tested only in their specific domains and language pairs:

→ HiThink RoyalFlush specializes in en-zh translation in the Finance domain

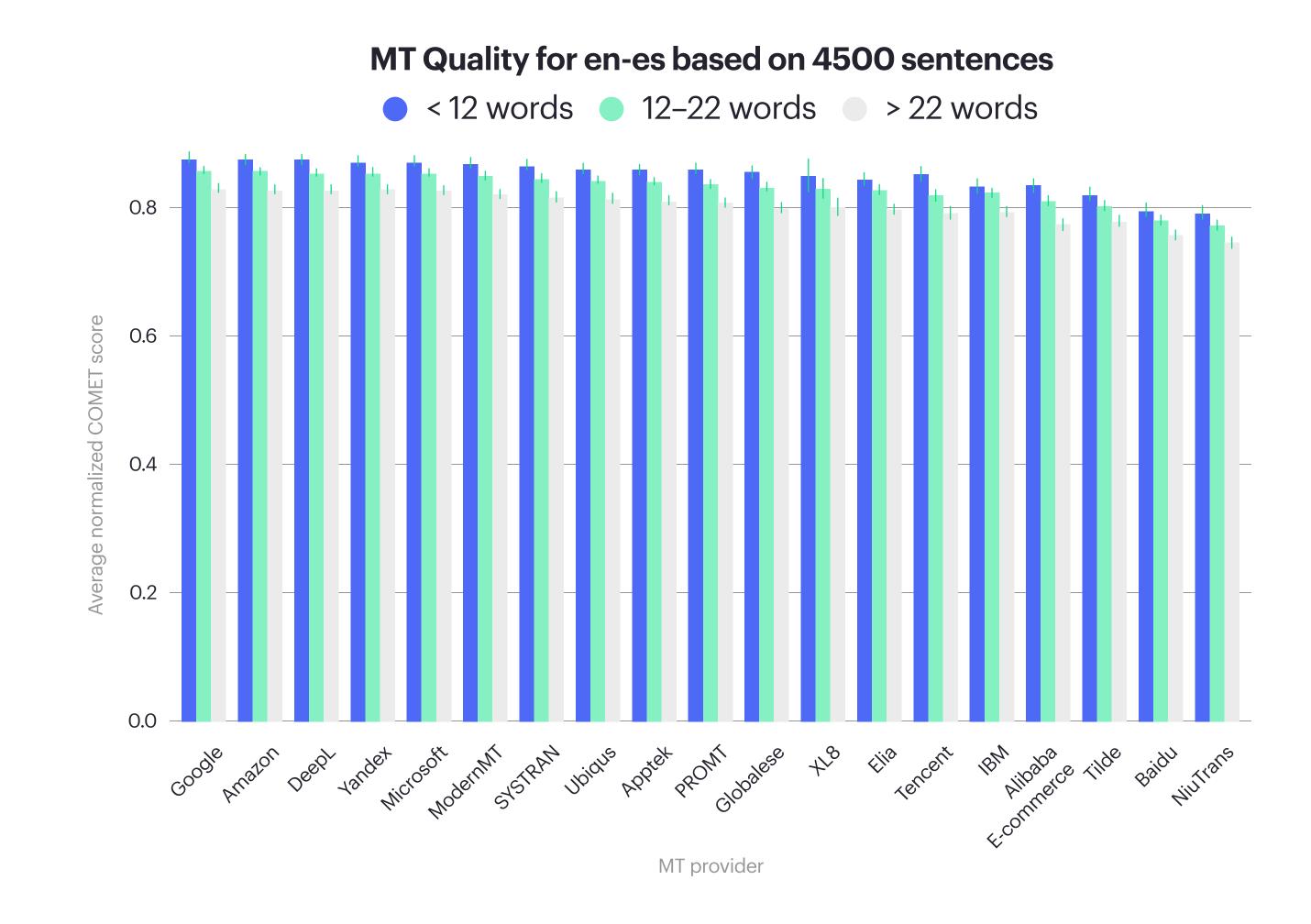


### Appendix D

D.1 Scores for Sentences of Different Lengths

# D.1 Scores for Sentences of Different Lengths

- → Typically, the scores are higher for shorter sentences.
- English-to-Spanish demonstrates significant difference among MT engines for short and long segments (see the picture)
- Some MT engines provide the top-tier scores for short and medium sentences, but fail to translate long ones, leading to the below average performance:
  - Ubiqus for en-ja, en-uk
  - Tencent for en-es
  - Amazon for en-ar
  - IBM for en-de



### Appendix E

E.1 Best scores per domain (SacreBLEU)

# E.1 Best scores per Domain (BLEU)

- → In the past, we were often asked "OK, but what are the BLEU scores"? Today, it's commonly accepted that one should not use BLEU score at all. However, since you've asked for it, we decided to give you the highest SacreBLEU scores in each combination of domain and language pair.
- → There's no statistical significance test as BLEU is a corpus-based score.
- Please keep in mind that BLEU, as a corpus-level score with a number of parameters, is not comparable not only across different languages but also across different datasets and different BLEU implementations.

#### Highest SacreBLEU score for pair x domain

												90
Colloquial	21	29	45	67	36	27	18	50	69	26	56	30
Education	31	43	62	91	54	59	21	46	67	31	65	80
Entertainment	26	39	47	63	32	31	32	77	54	25	33	70
Financial	30	42	43	66	50	42	33	41	49	33	57	60
General	57	23	57	51	55	60	15	79	49	41	61	50
Healthcare	35	63	50	63	44	52	43	72	78	19	45	40
Hospitality	59	49	47	58	33	43	9	38	48	26	46	30
IT	34	40	54	89	59	59	41	77	72	39	67	20
Legal	51	63	44	73	40	59	33	50	72	31	56	
	en-ar	en-de	en-es	en-fr	en-it	en-ja	en-ko	en-nl	en-pt	en-uk	en-zh	10